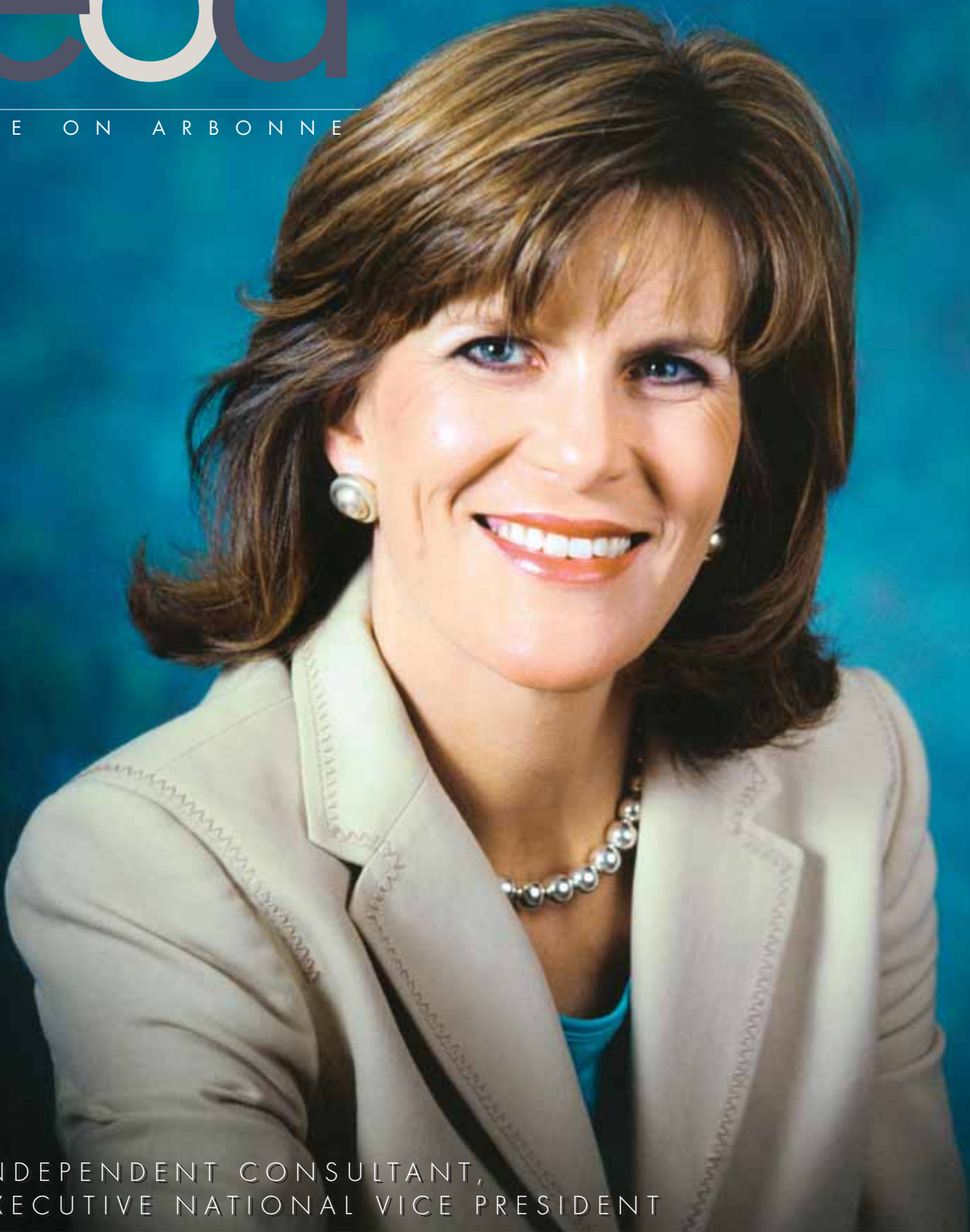


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EYE ON ARBONNE



INDEPENDENT CONSULTANT,  
EXECUTIVE NATIONAL VICE PRESIDENT

SHANNA ARGOTE

# DETERMINATION THROUGH THE BUMPS IN LIFE

Independent Consultant, Executive National Vice President  
Shanna Argote Nation; Arlington, TX

As I sit down to write my *Eye on Arbonne* story, I am laughing inside! I can distinctly remember reading my first *Eye on Arbonne* story on a plane back to Costa Rica, and thinking, "Wow, this girl has made it." Now, here I am, too!

What an incredible ride it has been. In the summer of 2005, my sister-in-law, ENVP Emily Alexander, approached me at our family reunion and asked me to try the NutriMinC® RE™ skin care products from Arbonne. I questioned why Emily would get involved with network marketing. She is married to my brother, a successful orthodontist and homeschools her four kids. She said she loved the products and saw Arbonne as a potentially life-changing opportunity for others. So I tried the products, and I loved them.

The Arbonne business was not of interest for me because I spend most of my time in Costa Rica where my husband, Luis, runs a five-star resort. A few weeks later, I was at Emily's house in Texas while she was doing a small Presentation. I was not there for the Presentation; I was there to spend time with my sister-in-law. As I sat around Emily's kitchen table, it clicked for me. Most of my friends live in the United States. I buy all my products in the states anyway, so why could I not do this business?

A few days later, I signed up as a Consultant and hit the ground running. It was a huge stumbling block to be away so much from my home base, but I had to work with the circumstances that I was dealt.

I knew I needed to build my business via the Internet and telephone. I wanted to find business builders as fast as I could and then help them build their teams. My team would then put a face on the business for me when I was away.

During my second month in the business, as I was striving for first-step qualification for Region, our home on the beach in Costa Rica was broken into while we were sleeping! My laptop computer, PDA device, cell phone and purse were all stolen. This was a huge stumbling block, considering these were the essential tools of my business.

The night of the robbery I borrowed a phone to call into a training conference call that I had arranged. I remember getting off the phone that night and thinking, there is no time to dwell on what happened; too many people need to hear about Arbonne! I ended up using an Internet café and a borrowed phone that month to talk to my team and prospects. Not only did I achieve Area Manager, but I hit my target goal of first step Region. One month later in September, I became a Regional Vice President in just three months, thanks to my incredible team.



The Argote family: Marco, Shanna, Luis and Mateo.



Mateo and Marco Argote.



DM Arlene Hughes, DM Patty Barr, RVP Janet Hall, Shanna and AM Susan Rachel.



ERVP Kyndal Nicol, NVP Marsha Bane, ENVP Emily Alexander and Shanna.

The ride did not stop there. During my qualification for Nation, we moved houses in Costa Rica, and I did not have Internet access again. Back to the Internet café I went. My cell phone, which I used for my business, did not work inside of our new house, so I made calls standing in the front yard under a tree. There were days when I wanted to scream. I just wanted to talk to the prospect, but I literally could not. I wanted it to be easy and it was not. My stumbling blocks seemed to get bigger and bigger, but my determination to build my team was stronger. I was not going to let things that were out of my control affect the things that were in my control. This business is about attitude. How we choose to view a situation will determine our success. In eight short months, I reached Nation and as a team, we have only just begun.

All I can say is if I can do this business, mostly from a foreign country and from an Internet café, with a dial-up connection, then you can do this business.

I bought a tower for our house, so we can now have wireless high-speed Internet access at home. When I talk to a new Consultant, and ask if they have contacted their prospects and they tell me no, I just want to say, "Pick up that phone. It is right there and you can call anyone, anywhere. Arbonne is a life-changing opportunity and you need to tell everyone."

Some of us need the Arbonne business for financial reasons. Others need the business for personal reasons. My husband, Luis, understood the possibility of potential residual income with a respected company, so he was supportive and ready for me to start my business. I, on the other hand, wanted to join Arbonne more for personal reasons. I am so proud to be a wife and mom. I have two precious boys, Mateo and Marco. We adopted them both from Mexico. My life changed forever once I looked into my babies' eyes! I knew that God had put me on this earth to be their mommy. They are truly gifts from God.

What Arbonne has given me is a chance to put my talents to work and help others fulfill their potential. It allows me to be the mother and wife I want to be, and pursue other dreams at the same time. Arbonne is about stretching yourself, building your team and helping others.

## success strategy:

“ Take hold of your dreams and allow yourself to fly. ”

I thank God for allowing me to use my God-given abilities. I thank Him for all of the wonderful people who have touched my life.

To ENVP Rick and EAM Michelle Teague: Thank you for so freely sharing your knowledge about this industry with us. Thank you for always being available and looking out for the whole team!

To ENVP Karla Driskill: Thank you for being such an incredible example in your life!

To ENVP Chenea Taylor: Thank you for sharing your no-matter-what attitude with us.

To ENVP Kether Wilson: Wow! To think of all the lives you have touched. I am one of those. Thank you for believing that I could do it before I believed. Thank you for always being available. I do not know how you do it.

To ERVP Angela and Michael Flint: I have really enjoyed getting to know you both. Thank you for all the training and encouragement. I promise I will learn it all, Michael!

To my sister-in-law and sponsor, ENVP Emily Alexander: Thank you for sharing Arbonne with me. It has been so much fun working with you, and I appreciate all of your support and guidance more than you know. I will always remember the times when we had our six kids running around your house while doing Arbonne! To my brother, Moody: I thank you for your support of Emily, mom and me. You are the best Arbonne presenter I have seen! Thank you for sharing this business with us and being so encouraging.

To my cousins, ERVP Beth Hittle and RVP Linda Watson: You were my first business builders and I thank you for seeing this opportunity for what it is. Beth, thank you for your sense of humor and fun-loving spirit. I love

*continued ...*



AM Donna Cates; Shanna and Shanna's mom, AM Janna Alexander.



My Internet tower.



Shanna at the Internet café,



Shanna with cousin, RVP Linda Watson's team.

to laugh with you! You have become such a leader in Arbonne. Linda, thank you for your dedication and leadership. You are an inspiration to me every day. I love you both!

To my mom, RVP-in-qualification Janna Alexander: You are a walking billboard for Arbonne because you are so beautiful! It has been so much fun working and playing as we do Arbonne together. I am so proud that you wanted to do the business with me. Thank you for wanting to help me and now, for making it your own. I love you so much and will cherish our Arbonne road trips and Presentations together. Dad, thank you for your endorsement, support and help with the kids while we are running around to Presentations.

To RVP Janet Hall: Every day I learn more from you, how to be a leader, share this opportunity and get organized. Thank you for being my friend first and now, my business partner. You encourage me every day and I feel blessed to work alongside you.

To NVP Marsha Bane: The best decision we ever made was to go talk to you about Arbonne. You are a winner and I am thankful to be a part of your team.

To ERVP Jerry Bane: I am honored to have you on my team!

To ERVP Kyndal Nicol: You inspire me every day. I am so proud of you.  
To RVP Rene Cowart: I love working with you.

To RVP Margaret Wegner: How thrilling it is to do Arbonne with a friend I have known since we were both in diapers.

To AM Donna Cates: It will be the happiest day of my life when we get to present you with your white Mercedes-Benz. You deserve it. To AM

Sandra Sasser: You are making your dream come true and I am so proud of your success. What a fun ride we will continue to have. To EAM Sandy Ashton: Thank you for being a team player.

To AMs, Sheila Holt, Ray Holt, Susan Rachel, Paige Naughton, Stacey Brown, Shelly Barber, Julie Horne, Ann Ferrell, Kitty Farrell, Lesa Jones, Michelle Miller, Starr Sanford, Tommy Traugott, John Arnold, Kris Brackin, Robin Salois and Amy Hammond: You all have worked so hard and I cannot wait to see each one of you driving your white Mercedes-Benz!

To DMs, Patty Barr, Julie Logsdon, Tina Sasser, Sara Mele, Kara Lidell, Karla Walnofer, Laura Bohanan, Suzanne Tsuchiya, Cindy Thornburg, Eryn Lively, Nancy Thames, Barbara Bangs, Vicki Smith, Mary Estes, Kathleen Abbott, Katherine Butts, Elisa San Juan and so many others that I cannot name you all: You all have a fun road ahead of you and I am thankful you are on my team.

To Mateo and Marco: I love you so much, and I know your lives will be filled with so many more choices because of Arbonne.

And most importantly, I want to thank my husband, Luis. You are the spice of my life and you always keep me grounded. I love you with all of my heart and there is no way I could have built my business without your undivided support. Thank you for taking care of the boys and having daddy adventures when I need to go out of town. Thank you for letting me spread my wings to pursue this dream.

If your determination is bigger than any stumbling blocks in your life, then you will be successful in Arbonne. I truly believe that an opportunity like Arbonne will not pass our way again. Take hold of your dreams and allow yourself to fly.

ENVP Kether Wilson, ENVP Emily Alexander, Shanna and ERVP Angela Flint.

The Shanna Argote Nation.



ERVP Beth Hittle with cousin, Shanna.

