

UNEXPECTED SUCCESS

I once heard that the best things in life come when you least expect them. How true this is of my Arbonne success story! I have been blessed with a deep faith in God and a talent that has made me a successful cosmetologist in my community. I was perfectly happy living in my comfort zone. I was surrounded by the love of my family, had a comfortable income and a successful business. However, there was a desire in me for something I could offer that was not in my normal hair and skin care line. I have a reputation for providing clients with only the best products, and I was not willing to sacrifice losing that by selling a product that I did not believe in with my whole heart and soul.

When my friend and ex-employee, ERVP Becky Mechler, came through my salon doors on a rainy Monday afternoon, I agreed to give her 30 minutes to discuss the product that she spoke so highly of. I had previous plans, but as the rain poured down, I cancelled them. We decided to extend our 30-minute chat into lunch at a local restaurant. Later, while visiting my home, Becky used the NutriMinC® RE⁹ body serum and lotion on my husband's very dry legs. I was very impressed by the results with just one application. Our day ended, and I was left in amazement of the product Becky had told me about. Not only had I heard her testimonial about what awesome products the Arbonne line had to offer, I had seen it firsthand on my husband's legs. Becky continued visiting me during the rest of the week, demonstrating the products and doing facials. The people I work with loved the products, and if you know hairstylists,



amelia benavides

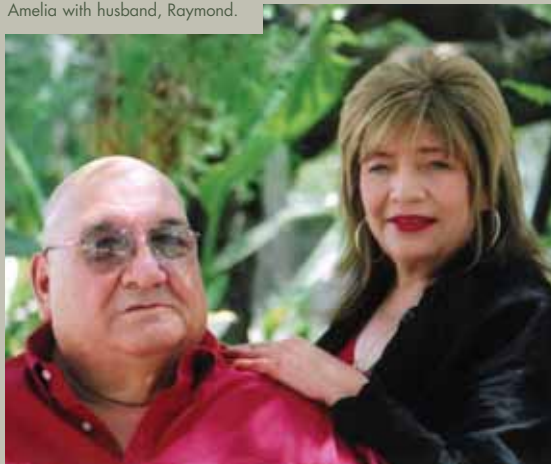
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you know they are not easily persuaded to abandon products they love. They have a mind of their own. I was impressed!

Due to Becky's persistence, I was inspired to tell her I was ready to become a DM that month. I asked her to please help me achieve that! I began working to reach my goal. My best friend, Nancy Giordano, and her two daughters, now ERVP Tiffani Morales, and Laura Giordano, came to see me a few weeks later, and I introduced them to Arbonne and asked them to join. Because they

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Amelia with husband, Raymond.



Amelia's son-in-law, Christopher, daughter, Christina and granddaughter, Ireland.



Amelia's grandchildren. **CLOCKWISE:** Timothy, Michael Anthony, Michael, Marisa and Shawn.



success strategy:

“ Have faith, hope and belief in yourself. ”

respected and trusted me, they joined without question. This is how my Arbonne story began on the road to success, where a dream was on its way to becoming a reality because of integrity, focus and determination. This was also the start of our Lafayette team.

To my Lafayette team, consisting of ERVP Tiffani Morales, ERVP Marika Mury, AM Susan Cormier, RVP Lynette Boudreaux, DM Nancy Giordano and DM Laura Giordano: You have made this dream possible. I could not have done it without you. You were all instrumental in my success.

To my Texas team, consisting of my sister, DM Jo Ann Frazier; DM Monica Simonson; my sister, Anna McRae and my brother, Edward Holguin: Thanks for getting me started in my home state of Texas. How rewarding it feels to share Arbonne in the place where my roots were planted.

To my Morgan City team, consisting of my two beautiful daughters, AM Norma Marcell and DM Christina Jaet: Thanks for believing in me. To DMs, Vicky Clements and Cathy Parvino: Thanks for your dedication.

To my wonderful staff, DM Christina Jaet, DM Allison Hoffpaur and Consultants Charlene, Lisa, Mary, Dayna, Roxanne, Rhonda, Lori, Bonnie and Nelson: Each of you brings a personality and charisma that makes it an establishment I can be proud of.

To my beautiful friend and DM “sister,” Yvette and her husband, Mike Tingle: Thanks so much for hopping on board with trust and faith. I would also like to thank my faithful and loyal friends, Clients and Consultants for purchasing Arbonne.



Members of the team. **CLOCKWISE:** ERVP Marika Mury, RVP Lynette Boudreaux, AM Missy Speyrer, ERVP Tiffany Morales, ERVP Becky Mechler and Amelia.

To my upline, ENVP Jeanne Sterner, NVP Karen Stelle, ERVP Pam Arthur and ERVP Becky Mechler: How fortunate we are to have such leadership in our lives.

I have saved the best for last. To my wonderful husband, Raymond: Your commitment to me is matched by no other, and I know you have as much pride in me for reaching my dream as I do. Without you, this would not have been possible. To my beautiful blessings from heaven, my grandchildren, Michael, Timothy, Shawn, Marisa and Ireland, as well as my wondrous great grandchildren, Michael Anthony and Dominic: You are my *Why* for wanting to do well in my Arbonne business. All of you are the driving force behind my dream.

To Founder Petter Mørck and President Rita Davenport: Thank you for giving so many people the opportunity to gain so much in so many different ways.

I thank God for giving me the faith and trust in the unexpected, the hope to anticipate the best, and the belief to be bold and brave enough to take a new path.

I am confident that this success will continue because of the quality of this product. Taking a risk at my age proves that we are never too old or comfortable to begin something new. This new endeavor has energized me, and brought an unexpected change into my life.



Amelia's daughters, AM Norma Marcell and Christina Jaet.

Amelia with part of the team.

