

## DESIGN YOUR LIFE

This achievement is definitely a team success and not merely the accomplishment of one person! Watching everyone work together as a team and helping others accomplish their individual goals has been one of the most impressive aspects of this amazing journey. Even people who do not benefit from our team's success have helped us along the way. Your success will come naturally as a result of helping others reach their goals.

I worked with a Fortune 500 company for about 15 years after college and considered myself successful. I learned a lot, got excellent reviews and was given opportunities to take on new responsibilities during my time there. The biggest challenge came when we had children. Neither my work schedule, or my husband's, provided the flexibility that we needed to properly raise our small children. Something had to give. Fortunately, it was possible for me to quit my job and devote myself to being a stay-at-home mom. However, because the technology industry my husband worked in experienced a drastic setback, we found ourselves in financial uncertainty. Every few months, when his company downsized again, we would worry about whether his name would be on the list this time around. We knew we needed a plan B.

As I searched for a way to contribute, I discovered how difficult it was to find something that offered both the flexibility I needed and a worthwhile compensation. The only option was to be in business for myself. However, investing a large amount of capital into starting a business was not going to relieve our financial stress and we did not want to take that risk. After about a year of searching for something, my friend, Robin, introduced me to Arbonne. I was interested from the beginning and the more I learned, the more excited I got. Not only could Arbonne become our plan B, it could also potentially provide the means for us to do some of the things we had dreamed of.



**ari carlson**

Independent Consultant, Regional Vice President  
Ari Carlson Region; Plano, TX

I now look forward to the vacation home we will have in the Northwest, near our extended families. Also, the thought of paying off our mortgage, paying for our children's college expenses and giving my husband the choice to work where he wants and spend more time at home is so exciting. Arbonne is truly a gift and I am so thankful Robin shared it with me 10 months ago.

Once I saw all that Arbonne had to offer, I jumped in with both feet and never looked back. With our duplicable system, I saw that I could simply follow my leaders and I would get there. I was not sure how long it would take me, but I knew I would become an RVP. I was told the only way I would not make it was to quit, and that was not an option. So, here I am today, driving my new, white Mercedes-Benz by participating in the Mercedes-Benz Cash Bonus Program, and loving it.

*continued ...*

Ari with husband, Steve, in Barcelona.



Ari's children:  
Dylan and Taylor.



The Carlson family mountain biking in Sun Valley, Idaho.



## success strategy:

// Decide where you want to be and do not let anyone, or anything, stop you. //

Determination is really the key in this business. You must figure out what you truly want from this experience and then be determined to accomplish it. Life can get busy for all of us and there may be people who will not believe in what you are doing. Do not let those circumstances crush your dreams. Make up your mind and do not stop until you get there. Ask yourself where you would like to be in five years and if what you are currently doing will get you there.

Do you currently have the potential for financial and time freedom that you desire? Are you in control of your future or is someone else? These were questions I asked myself when I realized I had nothing to lose and so much to gain with this opportunity. I hope you will accept this gift and start living a life by design.

I would like to thank the incredible team I am blessed to work with.

To my sponsor and close friend, ERVP Robin Corbin: I cannot tell you how much I appreciate all that you have done to help me and our team. You are one of the most generous people I know. You have been generous with your time, support, leadership and gifts. I would not be here without you. I hope I can do as much for my team as you have done for me. I look forward to many more years of fun together with Arbonne.

To NVP Melissa Cole and ENVP Ann Wandishin: Thank you so much for your integrity, support and encouragement; it means so much to me. You are both awesome leaders and I am privileged to be on your teams.

To my Area Managers, Amy Jones, Karen Hines and Cathy Davis: It has been so exciting to see your businesses grow. Your friendships have made this journey even sweeter. Pick out your Mercedes-Benzes now, because you are that close!

To all of the District Managers on our team: I wish I had room to list each of you by name. I am so glad you are on this team. Know that you have successfully crossed the first hurdle and I cannot wait to watch your teams grow. Always remember that you are in business



Ari with upline, ERVP Robin Corbin, NVP Melissa Cole and ENVP Ann Wandishin at NTC 2006 St. Louis.

for yourself, but not by yourself and just let me know what I can do to help you.

To all of the Consultants on our team: Thank you for opening the gift of Arbonne. I would encourage you to decide where you want to be a year from now, and then jump in with both feet.

To President Rita Davenport, Chairman & CEO Bob Henry, Sr. VP of Product Development & Field Events, Candace Keefe and the rest of the Executive Team: Thank you for your commitment and your vision. I am extremely proud to be a part of a company with such high integrity and positive influence. It is a direct result of your outstanding leadership!

To my awesome children, Taylor and Dylan: Thank you for your patience while I grow my business and for your enthusiasm when I achieve success. It is such a joy to share this journey with you. I love you both very much!

To my wonderful husband, Steve: I cannot thank you enough for all of the support you have given me. You have probably done more cooking and laundry over these last few months than I have. I appreciate your encouragement and belief in me. You are my *Why* and I love you.

Arbonne is the most positive organization I have ever been involved in. With the personal growth, the focus on helping others and the daily support and encouragement, I cannot think of a better company to be a part of.

DM Melissa Gladback, DM Christy Hedrick, Ari, ERVP Robin Corbin, NVP Melissa Cole, AM Karen Hines, DM Donna Maginley, Consultant Ron Maginley and DM Brenda Quinn.



AM Karen Hines, DM Brenda Quinn, AM Cathy Davis, DM Christy Hedrick and Ari "Got It All" at NTC 2006 St. Louis.



Ari and ERVP Robin Corbin with Chairman & CEO Bob Henry at the Manager's Celebration.

