

ENTER AN ATMOSPHERE OF VICTORY

Arbonne found me just in time to transform a time of loss into a new life of abundance and victory. I was a single mom about to begin a job search. A job I loved in the field of child abuse intervention was about to end. As a licensed therapist, I wanted to begin a private counseling practice, but knew that would take time to develop into stable income for my daughter, Haley and me. When my friend Dianne Phillips sketched out the Arbonne professional opportunity on a napkin over lunch, I felt an instant "yes". It is hard to explain, but the moment I began using the products, I felt that same instant affirmation. As a person who typically analyzes everything within an inch of its life, it seemed a little radical to be falling in love at first sight with a business model I did not understand, and products which were light years ahead of what I had been using.

I immediately began sharing and learning about the products and the business. It was easy to embrace the corporate culture of Arbonne, which is built on ethics and nurturing. As I absorbed and acted upon the wellness philosophy, I found a fresh new feeling of health through better nutrition, exercise and the Arbonne nutritional supplements. The NutriMinC® RE9® anti-aging skin care line produced significant results, and it was delightful to hear friends and family report improvements in their skin and health.

Soon I began to understand how important it would be to develop a team with shared dreams and goals. One day, I heard a still small voice within that said, "Your team is on its way." That simple phrase energized me over the months, until one by one, my team members joined me. Building a team has been the most beautiful growth process of the journey. Each person who steps forward to start a business teaches us lessons about courage and perseverance, kindness and generosity. This business requires determination, and service and commitment to others. We succeed by supporting one another.

In many ways, we are charting a new frontier, with a business model that has come into its own. It is a viable solution for people who want to be



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free of oppressive corporate schedules, and want to maintain a corporate level salary. It is ideal for mothers who want to build their work life around their family life, instead of the other way around. It is an efficient vehicle for building an additional stream of income. It is custom-made for people who want the sheer energy, joy and freedom of their own business.

Our president, Rita Davenport, once said, "Arbonne is our atmosphere of victory." That is absolutely what it has been in my life, and what I have witnessed in the lives of others. The daily challenges and success propel us away from self-interest, disillusionment and discouragement into a place of courage and abundance.

continued ...

Haley and Connie with Sunshine and Ginga.



Gail Medley, first Ace on the team.



Connie's family in North Dakota.



success strategy:

“Succeed by supporting one another.”

To my family, Mom and Bill, Colleen, Steve, Lewis, Charlie, Jerry, Hazel, Bonnie and Dennis, Tom and Loretta, Gene and Connie, Don and Jodi, Nick, Lindsay, Marty and Tari, Marcia, Dorothy, Hazel, Barb and Sari, your love is a constant in my life.

To my sister, Colleen, thank you for sharing your gifts of laughter and generosity. I am blessed to have you as a sister and a friend.

To Cynthia Futral, you have stood by me through the loss and the victory. You have been a loyal and true friend through all the changes of the past five years. You radiate the gifts of love and a true heart for people wherever you go.

To Julie Satterfeal, my Capricorn sister Ace, your gifts of encouragement and empathy have blessed my life. You inspire us with your endless reserves of energy and positive enthusiasm.

To Jemalee Adams, your gifts of spirit and prayer support lift us up and give us strength for the journey. Your love of the products, and joy in sharing them makes it so much fun to work together.

To Kathy Ferrante, you have been our teacher of the network marketing industry, and your gift of hospitality has blessed us immensely.

To Gail Medley, so many times you have shared your gifts of love and support and kindness with me. I am grateful you were here to be the first Ace on the team.

To Shannon Drake, Leilani Hammock and Candace Larry, brand new team members, I look forward to sharing this adventure with you. To Andrea Murden, Heather Jamison and Bobbie Hemmings, dear friends, you have given so much perseverance and determination to this work, and it is an honor to be on a team with you. To Janet Sisk, Connie Beachy and Lana Goldsmith, you are an unstoppable team, and I cannot wait to see what you will do with this business. Your talent and knowledge will take you on an amazing journey. To Sandra Cretton, your journey has just begun; you bless everyone you meet with your gifts of love and compassion. To Mary Crisp, Brenda Mahathey and Vickie Acklin, you light up the room with your energy and enthusiasm. You will go far with this business, and we are all learning from your innovations, (and enjoying your cooking). Mary, I will never forget the day you said, "We'll get you there".

To Cathy Altonji, Sarah Armstrong, Katie Blinn, Jaquetta Causey, Karen Deck, Elaine Ervin, Kristi Gentry, Jennifer Henken, John and Lara Hrinko, Erin Lindstrom, Connie Moore, Jenelle Pickett, Catherine Reynolds, Calvin Staples, Lisa Walker, Sally Webb, Christy West and Stephanie Yeager, I am grateful for your presence and participation in this team becoming a Region, and I am cheering for your success as we continue together.

Virginia team, Bobbie Hemmings, Andrea Murden and Heather Jamison.



Team leaders, Cynthia Futral, Connie, Julie Satterfeal, Jemalee Adams and Kathy Ferrante.

To Dianne Phillips, Lisa White, Jill Lavilla and Bonnie Futrell, thank you for your support and belief.

To my friends at surf camp, Ann Elliott, John Hart, Jim Hartline, Louanne Lawson, Paul Stern, Mary Sanders, Cindy Swenson, Bea Yorker and Mark Chaffin, life doesn't have to be hard. It's offshore and glassy.

To my groovy diva girlfriends, Lisa Barnett, Georgi Bragg, Dorothy Havens, Debra Hurt, Susan Kwas, Diya LeDuc, Pauline Lucero Esquivel, Paige Martin, Nancy Mikolaschek, Mary Ellen Peters, Karen Petersen, Amy Shadoin, Patty Seifert, Michele Sneed and Lisa Williams, the fun is just beginning!

To Cecil Ashburn, Jan Atallo, Donna Berger, Maria Boyette, Willow Caldeira, Tama Carstensen, Jackie DeJesus, Jennifer Geist, Mark Hamilton, Andrea Harrison, Elaine Hubbard, Steve and Rocky Humphrey, Ann Marie Lang, Sheila McFarren, Michele Millirons, Caroline Myers, Pam Randall, Roz Stevenson, Melody Tholstrup, Loren Traylor and Tracey Wright, many thanks for your support in my business.

To anyone considering this business, take the leap and build your wings on the way down.



Iowa team, Lana Goldsmith and Connie Beachy.



DM Brenda Mahathey and EDM Mary Crisp.