

A MOMENT LIKE THIS

It was that one moment in time when the right word, thought or action could have changed the direction of my life forever. How thankful and blessed I am that someone was watching over me and guided me in the right direction. We all have had those moments in life where we think we finally “get it.” January 15, 2005, was the exact day that I allowed my life to change, when I let this seemingly gut-wrenching idea that Arbonne could actually be it, overtake my mind, body and spirit. In Arbonne, these are called “ah-ha” moments. At the time, I just did not know it.

I had already fallen in love with the NutriMinC® RE⁹ anti-aging skin care line before I went to my sponsor, Shannon Decker’s, business launch. This is where I tell everyone that I got skin care educated and was introduced to the amazing Arbonne opportunity. Like many others, I came home that night and found myself unable to sleep. My wheels were spinning and going so fast that I almost felt sick. I finally began to calm down by convincing myself this was not for real, that it was way too good to be true and I thought I must have misunderstood something. Being the ultimate pessimist, I even called Shannon and asked her if all that I was being told that night at her launch was true. I was bound and determined to prove there was something up with this Arbonne thing, so I would have a reason not to be a part of it.

Still, something kept pushing me to look more into it, so I did. After talking with my husband about Arbonne for many hours, he finally said to me, “Lori, I can tell that you want to do this, so just do it. If you find out something later that was not true, then deal with it then, worry about it when there is something to worry about.” He knows me so well. After that, I signed up on the one-year plan and decid-

NEW RVP



lori christy

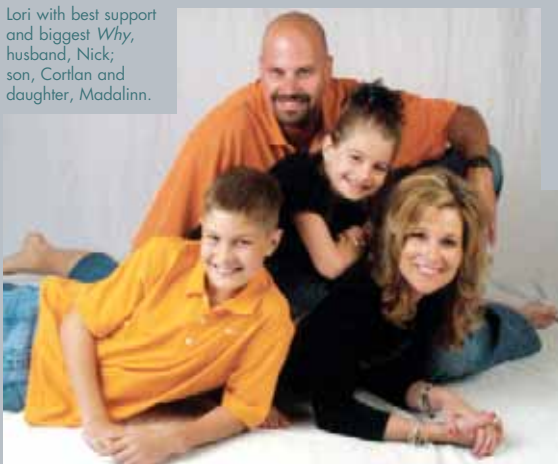
Independent Consultant, Regional Vice President
Lori Christy Region; Sheridan, IN

ed I was going for it. I spent the first few months really selling the products because I believed and loved them. At the same time, I was looking for a flaw in the business because I was not sold on it, yet. All that I had to go on was what people were telling me and that was not good enough for me. When someone would ask me about the business, I would tell them about it from a secondhand point of view without owning any of the information I gave.

It was not until I read the book, *The Gift*, by Shad Helmstetter, that I finally realized what I had to offer people. This opportunity was not meant just for me; it was meant for everyone I came in contact with. I realized that it was greedy to withhold Arbonne information from anyone, because they, too, could use this amazing gift. As I started

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Lori with best support and biggest *Why*, husband, Nick; son, Cortlan and daughter, Madalinn.



Cort, 10 and Maddi, 6.



Lori with sister, Kim DeVaney (aka “Lori’s secretary”).



success strategy:

“ Some people wait a lifetime for a moment like this to come along ... embrace the opportunity. ”

to open my mouth, which is not one of my weaknesses, I began to see other people's lives changing right before me. It became like an addiction. I could hardly wait for the next person to share Arbonne with and see how it transformed their lives. Because if you let it, Arbonne will be a gift to you in ways that you could never imagine.

Arbonne is real! So my advice to all of you thinking about this for yourselves is in that moment, when you have that one thought, let it be the right one. Embrace the opportunity ... I am so glad I did!

To my friend and sponsor, EAM Shannon Decker: Thanks for calling me and asking me to try the NutriMinC® RE² anti-aging skin care sample pack. With that call, you have changed my life!

To ENVP Heather Jones, NVP Michelle Peters and RVP Suzanne Mencias: Thanks for the push when I needed it the most. You are all awesome leaders.

To all of my DMs, including, Andrea Sayers, Hollee Candlish, Connie Hildreth, Cheryl Brown, Angie Fleetwood Shaughn O'Neal, Lurn Amthauer, Julie Lawler, Angela Cannon, Jane Pflugh, Renee Bowen, Marci Cosner, Eliza McCart, Traci Chalk, Ann Brennan, and Kristina and Eric Gibson: Without you, this would not be at all possible.

To all of my DMs-in-qualification: Start sharing the Arbonne story and do not stop. Just watch what happens!

To my very special teammates and good friends: It is because of you that laughter and friendships have taken over this team. A lot of love goes out to EAM Christie Woodrum, AM Madonna Thompson and DM Anna Riester. I will always cherish what we have.

To my sister, AM Kim DeVaney: We kid a lot about you being our team CEO, but you are much more than that to me. Even if it does not benefit you, you are always there to lend a helping hand. Thanks for being a sister and friend to us all. You will make a great RVP!

To the entire Lyon and Christy families, along with two very special friends, Dana and Nancy Urban: I am doing this, so I can spend the



Lori's family.

rest of my days with the ones I love — all of you! Thank you for all of your support!!

To my best friend, Shea Robinson: How can I ever thank you for your endless support? I appreciate all of the late night crazy conversations, the endless laughs and the scattered tears. Together, it will always be you and me. Do not ever forget it!

To my son, Cort, and my daughter, Maddi: You are truly my *Why*. I am so lucky to be your mom. Thank you for all of the times you gave me the Arbonne cheer as I walked out the door. I could not be a more proud mom. I love you!

To my husband, Nick: You never cease to amaze me. Not only are you a great husband and daddy, but you make one heck of a Mr. Mom. We joke about this a lot, but you taking over the laundry and house duties while our life has been somewhat out of balance has made all the difference to my business. We make a great team and I will not stop until you are home for good ... that is a promise. You have given me more in life than you will ever know. Now, it is my turn to give back to you.

Next stop — Nation!



ABOVE:
RVP line up with NVP Heather Jones at NTC 2006 St. Louis.

LEFT:
EAM Shannon Decker, Lori, ERVP Michelle Peters, DM Andrea Sayers and RVP Suzanne Mencias at ACTnow Louisville.

Lori with AM Madonna Thompson, AM Kim DeVaney, DM Marci Cosner, DM Anna Riester, DM Angie Fleetwood and EAM Christie Woodrum at NTC 2006 St. Louis.

