

FAITHWALK WITH ME TO SUCCESS

God can do anything — far more than you could ever imagine or even hope for in your wildest dreams! I have found that to be true in every area of my life, especially in my Arbonne business. In March of 2002, my youngest, Kadie Grace, was preparing to start preschool. I had the itch to go back to work part time, but did not want to give up being a full-time mom. Up to that point, I had the privilege of staying home with my children, so finding the right job opportunity was crucial to my decision of returning to the workforce. My children remained my number one priority! I intended to participate in all of their school activities and be on their schedules, rather than have them on mine. The ideal opportunity that would fulfill all of these requirements did not exist in a corporate environment. So I contemplated starting my own business—but did not want a business that would end up owning me. My husband, Greg and I prayed God would open the right doors.

Within the week, I met Deanna Herrin. Little did I know my life was about to change in a dramatic fashion. Slowly, Deanna introduced me to the Arbonne products. After the third day of using my product sample, not only was I noticing incredible results, I also observed the excitement and success that Deanna displayed in her business. I found myself wanting what she had. I wondered, “Could this possibly be the opportunity I had been praying for?” It was easy to be impressed with the leaders in this company and their commitment to helping others succeed because Deanna was a shining example of this. Yet I knew this undertaking would require a leap of faith in order to step out of my comfort zone. I knew I had to try!

Even though being home with my children was of utmost importance, I have always desired to taste success and fulfillment, occupationally. For many years, I had seen friends, family and co-workers find “success.” I wanted to finally have a story of my own. I never had that chance before because while attending my first semester in college I met the man of my dreams. I then decided to put my education on hold for marriage and return



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to work full time. Soon we started a family and after my son, Chase, was born and I knew more than ever that I would have to put my dreams on hold. Still, my desire to be a stay-at-home mommy was overwhelming. I spent many mornings crying on the way to work, wanting desperately to be home with my baby. After becoming pregnant with our second child, we decided I would stay home with the children regardless of the financial implications. Missing out on my kids’ childhood was too high a price to pay. Tell me that meeting Deanna was not a God thing!

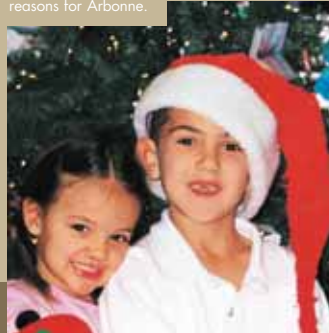
Fourteen months ago, I started my journey — my “faith walk” —with Arbonne. My goal was to make a difference in the lives God placed in my hands. The journey of life is to move from a self-serving heart to a serving heart. I came to believe that my initiation into adulthood was when I realized that life is about what you give, rather than what you get! My vision of working and helping others while being home with my children was the first of many dreams fulfilled by Arbonne.

continued ...

The Dewey family.



Kadie Grace and Chase, Alicia’s reasons for Arbonne.



Alicia with husband, Greg.





Alicia with DM Jennifer Jerry, DM Erin Krogstad and AM Tonna Krogstad on a girls' night out.



Alicia with her new Mercedes-Benz and some of her team.

“ **success strategy:**
You will only reach the goals you have set when, through a servant heart, you help others reach theirs. ”

You will only reach the goals you have set when, through a servant heart, you help others reach theirs. But by doing so, you will discover that the greatest gift you can give someone is your time. Building relationships with some of the most amazing women is what has made it all so worthwhile. I could have never accomplished this dream alone. So many of you hopped on board without reservation and I will eternally be grateful to you all!

Deanna Herrin: I do not deserve your friendship. You are one of the most precious people God has ever placed in my life! I love to just sit back and laugh with you! We do it so easily and usually over the dumbest stuff. I love you so much. Thank you for bringing Arbonne into my life and sharing your dream with me. It has been the ride of a lifetime! You are the most incredible leader, both occupationally and spiritually. Most of all, thank you for investing in me and making a difference in my life!

I would like to thank my Area Managers: Carmen Bond, Tobi Sherer and Tonna Krogstad. Carmen: Thanks for starting this business with me. You will forever hold a special place in my heart. I love you to death! Your dedication to this business and our friendship bless me every day. Tobi: Without you, I would never know where I was or what to do! I have enjoyed watching our friendship grow. You are an amazingly hard worker. Pretty soon, you will be staying home with that precious baby. I love you dearly! Tonna: My precious buddy and all-time neighbor! I have rarely known anyone with such a love for others. Your heart is huge ... God has blessed you with a true gift. I love you so much and can not wait to celebrate your dream with you! I thank God for the leaders you three already are, and pray He will continue to guide you as you serve all those who look to you for leadership! Let's go, RVP!

To my District Managers—Cathy Clark, Jennifer Jerry, Francie Krittenbrink, Erin Krogstad, Kelley McGuire, Kathy Piland, Jene` Smith and Stacy Stack: You are all so vital to this team and are maturing into awesome leaders! I am so blessed by your willingness to succeed. I love you all!

Rita Davenport: Thank you for your belief in me! Your phone calls have meant the world to me. You are truly an amazing leader. I love you, and honey, you make me laugh! Petter: Thanks for putting your vision into reality. I love my job! To the entire Home Office staff: You truly are the best! Field Support: Thanks for your daily help.

Most importantly, I want to thank my family. Greg: You are my mentor. I married way over my head! Thanks for your daily support, your honesty and your commitment to make this dream become a reality. I love you more than air! Chase: Thanks for always encouraging mommy and helping me with Arbonne errands! I love it when you say, "I am proud of you, mommy." I love you to pieces! Kadie Grace, the Arbonne Queen: You are my biggest fan and recruiter! You almost know the products better than I do. Thanks for making a special place in your little heart for me. I love you sweetie! Seeing all of your faces every day gives me the determination to succeed! I am so blessed, and it is just getting started ... I cannot wait for the rest of my life!

A vision is something bigger than you are. Once you get a glimpse of the vision keep pressing on until you see it fulfilled! When I saw all that was possible with Arbonne, there was no turning back. My faith directed me, my hope inspired me and my heart drove me to the peak of success. Now standing before the vision I pursued, I am awe-struck by its majesty. Follow your vision and you will experience more joy than you could ever imagine!

Alicia with Area Managers at NTC training. Tonna Krogstad, Tobi Sherer and Carmen Bond.



ENVP Deanna Herrin and Alicia ... Cruisin' to Success.



NTC 2003 Nashville.

