

MAKE YOUR DREAMS A REALITY

Over a six-month period last year, my longtime friend, Jan LeBlanc, invited me to look at the Arbonne opportunity, and I consistently said no. After all, I had a successful career in pharmaceutical sales, which I worked hard to attain after a number of years in nursing and medical sales. I had a new marriage I was putting all my heart into, and three wonderful, very active teenage boys. I was skeptical of network marketing to begin with, and had no time for anything else in my life! Sure, life was exhausting, but with my large sales territory, college for three boys looming ahead, a busy social life and a home to care for, what other options did I have? Like so many others, I wanted a life that would enable me to enjoy my family more, I just did not know how that could become a reality.

I had no idea just how ready I was for things to change. My personal trainer, ERVP Brooke Bordelon, reintroduced me to Arbonne. When she shared the NutriMinC® RE® anti-aging skin care products with me, a light went on. I realized this was the same product line Jan had been telling me about for months. Within weeks, the magic of the product worked. I fell in love with the products and saw how easy it was to share them with potential Consultants. I started as a Consultant for Arbonne in mid-December. Everyone who tried the Arbonne products loved them, and needless to say, I was on my way!

I discovered how to transfer my natural talents and abilities to this new venture, and there was an immediate domino effect. I am a natural networker and my relationships (which I have maintained through high school, college, nursing, business associates, as well as with family members and neighbors) have always been a high priority for me, so there were many people to share with. I also took my organizational skills (I have been accused of being a control freak, but I can organize just about anything!) and my sales training (including living with years of quotas for sales calls, study to master product knowledge and learning to give effective sales presentations) and simply brought the same structure to my Arbonne business. My experience has also



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given me much to share as a trainer, and the Consultants in my SuccessLine simply borrow this structure and apply it to the cutting-edge training system Arbonne has created to ensure success.

My husband, Rickie, and my three boys, Jake, Alex and Hayden, were my cheerleaders from the start. Rickie bought me a lightening fast printer; the boys helped compile binders and did more around the house (perhaps this had something to do with the promise I made to each of them of an iPod when I qualified for RVP, though none of us realized that would happen in just over four months!) My Arbonne trek to success became such a family project that when I called home, instead of answering "Hello," my boys would announce my WebStats to me! It has been an adventure and achievement for the whole family.

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Anita with son, Jake; husband, Rickie and twins, Hayden and Alex.

Anita's sons and supporters: Jake, 16 and Alex and Hayden, 14.



Anita with first four business builders, AM Kristin Perrin, AM Kellea Austin, Sonya Rawlins and sister, AM Jan Vaccaro.



success strategy:

“ Do, or do not. There is no try. ”

The greatest source of fulfillment from Arbonne has come through my emotional and mental growth. I have learned to manage my energy and stay focused, as well as practice staying positive, no matter what the outside evidence looks like. I always try to remember, what you think about you bring about, but like anyone else, I have experienced my share of rejection, as well. There were nights when only two people come to my Presentations. When this happened, I simply moved on to the next person who could benefit from the gift of Arbonne.

In the last several years, I worked on living with an attitude of gratitude and improving my ability to manifest my goals. My experiences with Arbonne have shown me that coming from this perspective creates the foundation of all success. I intend to keep taking my attitude of gratitude further and further, and sharing it with others to help them reach their own success. Seeing my dreams become manifest fills me with an appreciation for life that keeps growing, while attracting more and more to be thankful for! After four months of “paying my dues” with two jobs, I saw the light at the end of the tunnel and took the plunge to work for Arbonne full time. Arbonne has truly been a gift for me.

My favorite part of this journey has been working with my sister, Jan Vaccaro, plus all of my best friends, old friends, new friends and all of the fabulous, bodacious people I meet along the way. I have learned never to prejudge anyone. Everyone out there is a “maybe” to join this business. It is our job to tell the Arbonne story and bring them to a yes or no decision. Arbonne has truly offered the gift of fulfilling my dreams: Working from home, being more available for my family, being my own boss and driving my white Mercedes-Benz. Unlike other companies I have worked for, Arbonne has given me the invaluable opportunity to empower my team to dream and pass along the belief that dreams can become realities when your heart and mind are in the right place. There is such a sense of joy now that I have organized my life around the use of my God-given talents and the strengths that are most important to me. I have the opportunity to live according to my priorities instead of sacrificing them. What a blessing!

Anita with team members at a training seminar in Lafayette, Louisiana.



Anita with members of the team, celebrating the new Mercedes-Benz.

Lastly, I want to thank those women who trusted me enough to join me in a new adventure in creating a business through Arbonne:

To my sister, AM Jan Vaccaro, and my best friends, AM Kellea Austin and Sonya Rawlins: Thanks for taking that huge first step with me and for your trust, inspiration, constant encouragement and hours of brainstorming on how to share this business.

To AMs Jan Leblanc and Sue Laney: Thanks for all your answers to my millions of questions, for the three-way coaching calls and for your belief in me when I did not have the strength or courage to believe in myself. Those encouraging words pushed me to the next level. To my entire Region: I would not be an RVP without you. Thanks for jumping in, learning and saturating yourself with Arbonne so you would have the confidence to get out there, and passing along those magical little bags and share with others the dreams this company offers.



Sponsor, EAM Jan Leblanc, ENVP Wendy Mitchell and Anita at her Mercedes-Benz car presentation.

Anita with good friend, ERVP Brooke Bordelon at Brooke's Mercedes-Benz car presentation.



REGIONAL VICE PRESIDENT

The testimonials in this story reflect the actual experience of an individual, are anecdotal only, and may be atypical.