

RECONNECTED TO A NEW FUTURE

At some unknown point my friends and I just gave up meeting weekly for coffee, and eventually settled for running into each other at our children's sporting events. Then my daughter graduated, my son quit playing sports, and I was working full time as a rheumatology nurse practitioner at the local hospital on weekends to support both of them as a single mother. I had a great job, healthy kids and as far as I could tell, I was not any worse off than most working parents. In retrospect, I realize my previous goals were limited by the sacrifices I was taught to expect. I was focused on surviving, not succeeding! Growing up I was told to go to school, get a job and make the necessary sacrifices in order to provide for my family. It is what many people refer to as the real world.

Arbonne showed me another world, reconnecting me with the things and people I love, and igniting my imagination for unknown possibilities. This company proves that hard work does not necessarily mean sacrificing, though it forced me to reconsider all the goals I had ever made.

My "mysterious meeting" took place 15 months ago when I was invited to an Arbonne Presentation. Like so many other busy people, the last thing I wanted to do was give up what little free time I had to attend a skin care Presentation, especially when I was already paying too much for top-of-the-line products. I did not become a Consultant that night, or schedule a Presentation; though I did fall in love with the Sea Salt Scrub and three days later I called up Kathi Cameron, hosted a Presentation and became a Consultant.

NEW RVP



colleen gleason

Independent Consultant, Regional Vice President
Colleen Gleason Region.; Visalia, CA

My kids remained unconvinced and I realized their feelings echoed my own limited understanding of possibilities and the power of network marketing. Despite skeptical looks of friends and family, I took a chance, investing time into Arbonne because I wanted to show my kids their future was not defined by sacrifices and "realistic" limitations.

Three months later, after consuming countless *Eye on Arbonne* stories, I became an Area Manager. I was working 40-plus hours a week, with an Arbonne Presentation three to four nights a week. It was hard work, but in the meantime, I was meeting wonderful new people I could depend on, growing as a public speaker and gaining enough confidence to start a conversation about Arbonne with complete strangers.

continued ...

Colleen's Why: Brianne and David.



Colleen with her fiancé, Phil.



success strategy:

“ Success is for each person who is willing to break out of the ‘real world’ and create their own. ”

My daughter, Brianne was there to witness the day I became an AM. We had not been on a family vacation in years and the little time we spent together was squeezed in between her coming down from school and me making time from work. But Arbonne gave me the chance to take her to Cancún. That trip marked unprecedented growth in Arbonne for me, but it also marked the beginning of a new relationship with my daughter. She still laughs at the many CDs and books piled in my room, but she claims I respect the outcome. In fact, all of those books, CDs and the speakers I have listened to have been the foundation of my business and perpetually help me continue to grow.

I am now paying cash for Brianne’s college, after taking out loans for the first two years. I am also presently working part time as a rheumatology nurse practitioner, a position I now appreciate for the same reasons I joined the medical profession, which is to help people, not make money.

After being involved with one of the fastest growing companies around, I can tell you that Arbonne is not a gimmick, it is a breakthrough. Arbonne’s success is a result of the success of each person who is willing to break out of the “real world” and create their own. Their success will shape the future of business as we know it.

As for me, I have been given the opportunity to reconnect with everyone and everything I know. I have strengthened my relationship with my faith and taken time to listen and trust that God knows a world I could never imagine, but one that welcomes me and my family. I have built a new foundation of trust and openness with my children as we talk daily about the possibilities for our future. I have gained unflinching love and respect for my fiancé who has stood firmly behind me through all of this. And, I have even more respect for my parents who instilled ideas of hard work into me at a young age. With Arbonne, it is still about hard work!



AM Lesley Gleason, AM Melinda Scott, Colleen and AM Florence Duran.



Colleen with President Rita Davenport on the ASAP Cancún 2004 trip.

To my fiancé, Phil San Fillippo: Thank you for your support. To David: Thank you for not complaining about the lack of home-cooked meals. To Brianne: Thank you for your vision of life. To Dr. Charles Boniske: Thank you for teaching me the value of striving for excellence in all that I do.

To ERVP Kathi Cameron: Thank you for being the greatest leader and teacher. You are a true leader and a great example. Thank you for your patience, time and dedication. To AMs, Florence Duran, Melinda Scott, Cindy Kinkleman and my sister, Lesley Gleason: Thank you. I am with you all the way.

To my DMs: Thank you for all of your hard work. You are great! To Melanie Trachey, Christine Viera, Emily Oliveria, Shelley Beattie, Debbie Griesinger, Kayla Woolley, Carla DeLaurie, Dina Bates and Julie Imbimbo: Thanks.

To my Consultants: I thank all of you. Remember, you will soon become Managers. Determine your *Why* and see the goal.

Last, but not least, I thank all of the Consultants who buy products. You are the core of my business.

ERVP Kathi Cameron, Colleen, DM Melanie Trachey, Jennifer Couper, DM Christine Viera, AM Florence Devon, AM Cindy Kinkleman and AM Lesley Gleason at Kathi Cameron’s car presentation.



BACK, L-R: DM Christine Viera, AM Florence Duran and AM Melanie Trachey. FRONT, L-R: DM Carla DeLaurie and AM Melinda Scott at NTC 2005 Las Vegas.

