

IT IS ALL ABOUT BLESSING OTHERS

When people ask me what I do, I tell them I teach families to save time and have the potential to build additional income. One of the greatest gifts that Arbonne offers is the potential to build an additional stream of income alongside your other activities. In other words, you can build a *lifestyle*, while just living your *life!*

As a home educating mom of four, I already had a very full schedule! So this business has been a perfect fit for me. I can build alongside my family activities, and I can teach other families to do the same. I love being able to bless families with the products and the business of Arbonne!

In recent months, my husband, Dr. Bill Goad, a university Professor of Business for 25-plus years, has joined me in doing business overview Presentations. He tells our guests, "Network marketing is an ideal information-age business model that gives the average person an opportunity to build significant income. Arbonne is our company of choice because it is positioned at the convergence of several major trends that are fueling unprecedented growth." A famous author/philosopher said, When everyone is looking for gold, it is a good time to be in the pick and shovel business. Dr. Goad's version, When everyone is looking for pure, safe products and is in the makeover mindset, gold can be found in the Arbonne business.

Even though I was not looking for a business when I discovered Arbonne, I was extremely impressed and excited about what I saw when I looked at the compensation plan. Arbonne is definitely the most generous company I have ever seen! I love that they are not only generous with their business builders, but also with their Clients — offering



rita goad, ph.d

Independent Consultant, Regional Vice President
Rita Goad Region; Brush Prairie, WA

additional discounts on Autoship, specials every month, and even the opportunity to shop without any ordering or sales requirements. This generosity made me want to share Arbonne with my friends!

When I first looked at the business plan, I could see that it made good financial sense to get to District Manager as soon as possible! So, I shared it with a few friends and became DM quickly. After that, I simply built alongside my family activities, pleased to be a part of a company going into incredible momentum. I attended all events within four hours driving distance, as well as NTC, and continued to soak up and bask in the Arbonne culture of giving.

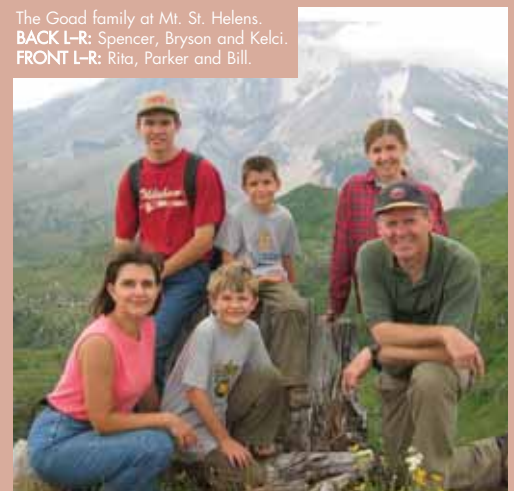
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EAM Wendy Dawkins, DM
Donna Smith, Becky Maddox,
DM Catherine Rott and Nicole
Rott at NTC 2004 Texas.



DM Tammy Sargent, Sharon Walters and
AM Gail Brazle at a Mercedes-Benz
presentation in Seattle, Washington.



The Goad family at Mt. St. Helens.
BACK L-R: Spencer, Bryson and Kelci.
FRONT L-R: Rita, Parker and Bill.

success strategy:

“ Find a simple plan that works and simply work that plan. ”

In March 2005, I flew to Phoenix, Ariz, to meet Jerry and Rachele Nichols, and to hear their business overview presentation. I learned about their focused system of building a network of consumers, which was moving their team very quickly. This system was exactly what I was looking for, and I came back with great excitement to train my team.

Everyone loved the new plan of building, and we quickly went into momentum. The excitement created by this simple system of building has been amazing. It really is true — very few people like to sell, but *everybody* loves to find a great deal and share it with friends! We have found that building a network of friends who shop together and save money together on consumable, botanical products can be a simple way to make additional income without investing a lot of time.

This idea has put our team into momentum and is carrying us to the top! We credit *team spirit* and *team building* with our success. We have learned that we can do so much more as a team than we could ever do individually. We love *working* as a team, we love *blessing others* as a team ... and we love *accomplishing* as a team!

A special thanks and recognition goes to AMs, Wendy Dawkins, Lora Potts, Gail Brazle and Rici Eyre-Preuit. You ladies are awesome leaders and are going to be “*smelling the leather*” yourself in just a very short time!

To DMs, Donna Smith, Cathy Rott, Serena Coles, Kelly Oakes, Mandi Chapen, Kim Pope, Tammy Pope, Brenda McKenzie, Hershell Tidwell, Alana Knight, Emily Vincent, Mike Brazle, Suzy Tucker, Karen Plantz, Kyan Hayden, Tammy Sargent, Cheryl Ogelsby, Evie Reynolds, Marlene Eyre, Leah Lubke, Rachel Robertson and Dina Bailey: Your incredible journey has just begun!

Words cannot express my thanks to ENVP Misty Whitfield for introducing me to Arbonne, and for giving incredible support to my team as we have built to Region! Misty, you are the best!

Many thanks also, to ENVP Cindy Pipkin, for all the time, training and support you give your team. I never forgot what you said to me after the very first time I shared “my story” at a team event as a brand-new DM. You told me that night that I would be an RVP one day, without a doubt. *That was a powerful belief!*

DM Emily Vincent, Kristin Dunaway, Bethanie Kuzma, Steve Knight, DM Alana Knight, AM Gail Brazle, and Erin and Jim Crawford at a Ft. Worth training.



Members of the Northwest team at a team meeting and celebration in Vancouver, Washington.

My team and I also feel deep gratitude to Jerry and Rachele Nichols for their determination to bless others and their willingness to share their successful system!

We are so thankful to Founder Petter Mørck for his vision and his commitment to the “pure, safe, beneficial” founding principles of the company. To President Rita Davenport: A special thanks to you for continuing to teach us all that we are blessed as we bless others. You are such an incredible gift to each individual Consultant, and to the company as a whole.

Finally, thanks to all my family and friends who have encouraged and supported me along the way. I can always count on my mother and my mother-in-law to place an order at any critical time in my business! Thanks for enjoying the products and supporting me in every way.

A huge thanks to my children, Spencer, Kelci, Parker and Bryson for being the best encouragers and helpers a mom could ever ask for. And especially to my husband, Bill: Having your total support and love is a blessing beyond compare!

Arbonne: It is all about blessing others and *teamwork*, creating a lifestyle while simply living your life!



ABOVE:
Northwest team members, EAM Wendy Dawkins, EAM Lora Potts, Rita, DM Mandi Chapen, Trisha Wright and AM Rici Eyre-Preuit at an April meeting in Seattle, Washington.



LEFT:
Rita with President Rita Davenport at a Mercedes-Benz presentation in Salem, Oregon.

REGIONAL VICE PRESIDENT

The testimonials in this story reflect the actual experience of an individual, are anecdotal only, and may be atypical.