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EYE ON ARBONNE
OCTOBER 2005

NEW INDEPENDENT CONSULTANT,
NATIONAL VICE PRESIDENT

LYNN HAGEDORN

ORDINARY PEOPLE DOING EXTRAORDINARY THINGS

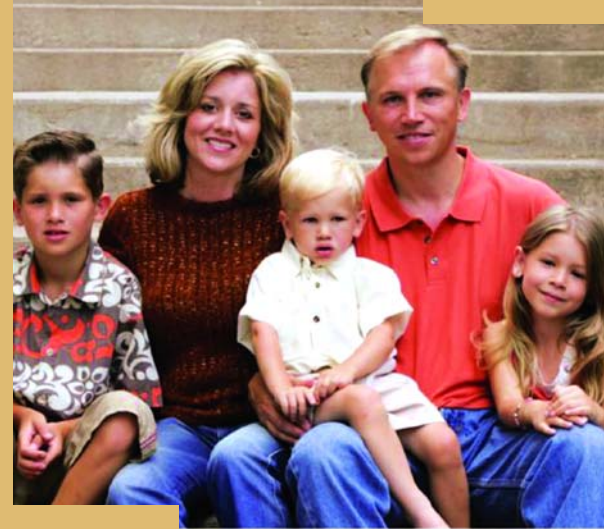
New Independent Consultant, National Vice President
Lynn Hagedorn Nation; Blair, NE

Freedom, wow! We are all so fortunate to live in a country offering so much hope. Arbonne is the vehicle that can offer you ultimate freedom if you choose to embrace this opportunity to build a business and change your life! I "jumped" into Arbonne a year and a half ago and now I am an NVP! I love that ordinary people can do extraordinary things in network marketing.

Some of you may be reading the *Eye on Arbonne* stories looking for the "magic pearl" to build your business. Consistent activity is critical, but do not be attached to the outcome. I experienced no-shows, zero-volume classes, negativity, dreamstealers, driving hundreds of miles with few sales and no interest in the business, business builders who quit — need I go on? But, I did not quit! I was persistent, knowing that I was no less capable of achieving my dreams than the women and men who have gone before me and become VPs. Success in Arbonne is there for you too, although you need to make a commitment today to "dig your heels in." Do not look back, and drive your business to the top. For some of you, that may even mean finding a new team or re-launching yourself.

ENVP Cecilia Stoll tells us to be District Manager-making machines. It works! Teach your new Consultants how to be successful out of the blocks. That will duplicate through your organization and the result will be a team that will knock your socks off! Set the bar high. That sets your new Consultants up for success. Thank you to ENVP Shannon Johnson's team for opening our eyes to the "REsults Approach." That showed us the power of leading with the business. I also want to thank ENVP Rachele Nichols' team for teaching us that we are building a network of consumers shopping in the Arbonne mall! Wow, what a concept! You do not like to sell and you are busy? Great, we are looking for people just like you! Arbonne is a business that can fit into the nooks and crannies of your life.

Many leaders in Arbonne have come before us and have laid out a simple, duplicatable system. All you need to do is leave your excuses at the door and jump in. Make a commitment to work hard now, so you can enjoy more and share more, later! Arbonne has not even come close to being a household name. Look for the people who are looking for the potential of financial freedom, and offer them a business that will change their lives! Do you know four people who may be looking for more financial stability, more time with their family, to make a difference in the lives of others, or have a flexible time schedule? The time is now with Arbonne.



Lynn with husband, DM Dale Hagedorn and their three children.



Lynn and future NVP, daughter, Bethany, 6.



Lynn's sons, Trevor, 9 and Benjamin, 3, with husband, Dale.



Sr. VP Product Development & Marketing, Candace Keefe, Lynn and AM Ron Nelson at the Arbonne Home Office.



Lynn with members of the team at a training in Atlanta.

You are in business for yourself, not by yourself. You have a team of people who would love nothing more than to see you achieve success in Arbonne.

I agree with ENVP Rachele Nichols who says only three percent of the population likes to sell, but 95 percent are looking for the potential to have financial freedom. A few months ago we began leading with the opportunity and at the end of June, the Hagedorn & Co. Nation had five RVPs and two more in-qualification! In November (seven short months ago), my team members were all District Managers! That is what happens when you lead with the opportunity. Be consistent and be persistent.

My life has been blessed with financial rewards due to Arbonne's generous compensation plan; however, my life has also been richly blessed due to the friendships built through this business. One of my favorite authors defines success as knowing God and His will for my life; growing into my maximum potential and taking actions that will benefit others.

To my first ERVP, Kelly Klostermeyer: It is so rewarding to know that because of Arbonne, you are now able to stay home full time with your girls and live the life you dreamed of. Your giving spirit has been rewarded. You give unconditionally to everyone, in your upline, downline and crossline. You live your life centered on others. You achieved RVP in an incredible three months and demonstrated that it can be accomplished with commitment and hard work.

To RVP Kim Graham: Wow, three months in Arbonne. You "plugged in" to the system and went to work. You and Kelly have set the bar

high and are examples that the system works. Who would not want to be on your team? You and Kelly have impeccable ethics and integrity. You both give Arbonne a great name. Thank you!

To my incredible 21-year-old, ERVP Darcie West: I love you dearly! You are a great example of "Your mouth is your office, keep it open at all times." (Thank you, ENVP Linda Loveless for that quote!) I just shudder at the thought of not sharing Arbonne with you at the park. You have enriched my life in so many ways. You are set for life, and at such a young age.

To Darcie's sister, ERVP Jennifer Prussa and her new RVP, Stephani McKee: What can I say? You gals know how to have fun! You both broke speed records in Arbonne. You work your business every day with passion and enthusiasm. You both are examples that teamwork and fun are an integral component of building an Arbonne business. I look forward to more fun to come.

I am very excited for RVPs-in-qualification, Natalie Jensen and Dr. Matthew and Jennifer Epp: In Arbonne, you get to choose who you work with, and now I get to build a business with great friends! You all add so much to our team. I am excited to be on the "Arbonne Beach" with all of you!

To my AMs, Carin Wulf, Natalie Jensen, Sara Oleson, Julie Kerkman, Carlotta Hartman, Erika Hanson, Pam Jensen, Lori

continued ...

RVP Kim Graham, Lynn and ERVP Kelly Klostermeyer.



success strategy:

“ Move forward with unwavering belief, positive attitude and commitment to this business. ”



Lynn with mentor, ENVP Valerie Edwards at NTC 2005 Las Vegas.



Lynn with President Rita Davenport and ENVP Valerie Edwards at NTC 2005 Las Vegas.



Lynn with some of the team at NTC 2005 Las Vegas.

Lubben, Michelle Campbell, Suzanne Sedlmajer, Jodi Boughtin, Ron Nelson (my dad!), Sandra Frederick, Melanie Campbell, Dr. Matthew and Jennifer Epp, LuAnn Jacobs, Lisa Kempcke, Teri Ochoa and Diane West: You are next! I am so excited to see the growing number of people shopping in your "Arbonne Mall!" Thank you to all of our District Managers and Consultants!

Many men are now joining Arbonne and building a business. My dad, AM Ron Nelson, and I are living our dream of working together in a business. Little did I know that one of my dream-stealers early in my business would now be a business builder. You can live your dreams with your family — it does not get any better than that!

Thank you to my sponsor, ERVP Sherry Dace; and ERVP Jill Holub and ENVPs, Valerie Edwards, Christy Dreiling and Linda Loveless. I am fortunate to be in your organization.

I have heard it said in Arbonne that there are three stages that a spouse can go through in this business: First, support their spouse, second, recruit for their spouse, and then finally, become a business builder. I think ENVP Cecilia Stoll said there are no unsupportive NVP spouses. This is very true! Thank you to my dear husband of 13 years, Dale: You "tolerated" my Arbonne endeavor in the beginning, and now you are a DM who is excited about our future with this business. I also want to thank my three children, Trevor, Bethany and Benjamin: You have made sacrifices in

the last 18 months, but now we are enjoying the freedoms this business has provided.

I would like to close by thanking the Arbonne Home Office staff. I am in awe of all that you do for all of us in the field. Thank you for making it a priority to maintain the culture of Arbonne that has existed over the last 25 years. Because of your hard work, we will have a legacy for our families.

I thank God for this journey in my life and the abundance that has accompanied this great gift. When people are given as much as I have been given, much is expected. It is my goal to live up to this great expectation by sharing this opportunity with as many as possible and changing as many lives as possible.

To all of you thinking of building a business with Arbonne, the time is now. We are positioned to skyrocket to the top with pure, safe and beneficial products, and a business plan that is the best in the industry. Jump aboard the rocket ship, it is ready to take off! Plug in, work hard, do not quit and see your dreams come true.

See you at the top!

ERVP Jennifer Prussa, AM Diane West, Lynn, and ERVP Darcie West.

AM Sandra Frederick, ERVP Jennifer Prussa and RVP Stephani McKee.

