

A JOURNEY OF PASSION

When our friends, ENVP Susan Kilborn and NVP Kay Draelos, approached us about being a part of Arbonne, our first response was a polite, "No, thank you." I was a stay-at-home mom with two school-aged children and a lot of volunteer commitments. My husband, Kirk, had been in medical sales for 19 years and was very successful. Our income was great, however, our expenses were growing rapidly. After watching Kay and Susan succeed in business, we decided to take a closer look at Arbonne. We attended a meeting in June 2004 and were astounded at the potential Arbonne presented. Kirk immediately saw that this was a viable business. I, on the other hand, was still unsure. We prayed about it and then decided to jump in with both feet, thinking what did we have to lose? Besides, earning even a few extra dollars each month would help us out tremendously.

Staying at home with the children for the past 10 years had been very rewarding for me. Now that our kids were in school, I needed something more in my life. I needed something that could challenge me without taking me away from my children.

We began our journey in July 2004. At our first Presentation, we signed up our first business builder, now EAM Teri West. We were so excited that Teri had joined our team. As we continued to build our business, we had quick success and promoted to Area Managers within several months. Then, life threw us all a curve ball. In December 2004, I was diagnosed with malignant melanoma and the outlook was dismal. In that same month, Teri's father passed away. All of our lives were turned upside down. In spite of these events, Kirk and I went into first step qualification for Region in January 2005. Unfortunately, we did not have the team to complete qualification. We decided to step back, take a break and put our lives back together.



NEW RVPS

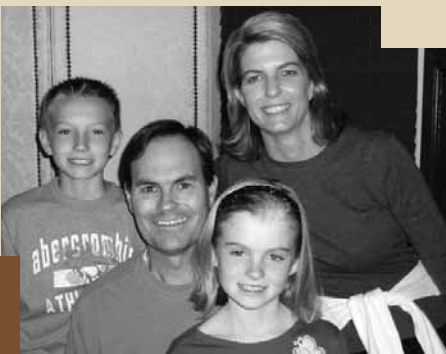
kirk and kristyn hullender

Independent Consultant, Regional Vice Presidents
Kirk and Kristyn Hullender Region; Edmond, OK

In June 2005, we started up again. This time around our team was not the same team we had in January. In this rebuilding process, we had little success. After struggling for a few months, we approached our sponsor, NVP Kay Draelos, for help. That meeting marked a turning point in our business. Kay politely pointed out that we were just "playing Arbonne" and needed passion to energize our business. At first, we were confused because we felt we had worked very hard. What we lacked was a belief in ourselves and a belief that we could be successful in Arbonne. Living in Edmond, Oklahoma (what we believe as the unofficial Arbonne "Mecca"), we were surrounded by success. It was frustrating not to be a part of this evident success.

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The Hullender family.



Kristyn and Kirk's Why: Griffin and Rachel Hullender.



ENVP Cecilia Stoll, NVP Kay Draelos, Kristyn and Kirk.



success strategy:

“ Find your passion and become the person you were meant to be. ”

Taking Kay's advice, we sought to build our passion, self-confidence and belief in Arbonne. The journey to personal growth proved to be one of our most rewarding experiences with Arbonne. We are better, stronger and more passionate about every aspect of our lives. What we learned is that everyone has obstacles in life. How one reacts to those obstacles determines their success or failure. If you take a step of faith and make changes in your life, you will achieve great things.

We want to thank God for blessing us on our journey. We can only be successful through His will. All the trials and triumphs have made us who we are today. We could never have imagined our future looking so bright before Arbonne.

No one can achieve the level of RVP without a great team. Words cannot express our gratitude to our friend and sponsor, NVP Kay Draelos. Kay, your leadership, support and friendship have been invaluable to both of us. You saw our potential long before we did. Thank you for your persistence and belief in us.

To ENVP Cecilia Stoll: Thank you for your vision, incredible leadership and friendship. You are amazing!

To ENVP Susan Kilborn: Thank you for not letting us quit before payday. We are so grateful for your leadership and friendship. You are a great leader!

To EAM Teri West: Thank you for your hard work, friendship, inspiration and support along the way. You are such a vital part of our team!

To AMs Corie Young and Elenya Grafals: Thank you for all your hard work and commitment. You both are amazing women and we feel so blessed to have you on our team!



BACK, L-R: Emily Allen, Allysa Allen, DM Cynthia Hurd, Catherine Sacre, DM Kara Ormston and Kristyn. FRONT, L-R: DM Dana Wetherell, AM Corie Young, EAM Teri West and DM Angela Strode.

To DMs, Marilyn Hullender, Risa Grafals, Paula Chavez, Jenni Martin, Kara Ormston, Cynthia Hurd, Mary Ellen Young, Tonya Young, Dana Wetherell, Kim Leverett, Angela Strode and Doris Edge: We want to thank each one of you. You will encounter many ups and downs in your business, but never give up. I encourage each one of you to find the angel inside yourself and let it shine. Enjoy your journey!

To new business builders, Emily Allen, Allysa Allen, Heather Young, Jennifer Burns, Jennifer Lyons, Keri Young, Robin Wray, Sarah Leverett, Kelly Reed, Martha Fernandez and Veronica Edge: I encourage you to follow your dreams. We will not rest until you reach your goals.

To all of our Consultants: Thank you for your continued support and belief in us. You are the heart of our business.

To my husband, Kirk: You are the most precious gift I have ever received. I thank God every day for you. I am so happy we get to share our dreams together.

To our precious children, Griffin, 11, and Rachel, 9: Thank you for your support and patience. You are our *Why* for doing this business. Our unconditional love for you is forever. We love you both!

To the person who is considering doing this business: Arbonne is different than any other network marketing company. It is a gift that can fulfill your wildest dreams. Embrace change and you will be surprised at the person you will become.

Robin Wray, DM Marilyn Hullender, Teri Redding, Kristyn and DM Kim Leverett.



DM Paula Chavez, NVP Kay Draelos and Kristyn.



ENVP Cecilia Stoll, Kristyn, AM Elenya Grafals, NVP Kay Draelos and ENVP Susan Kilborn.

