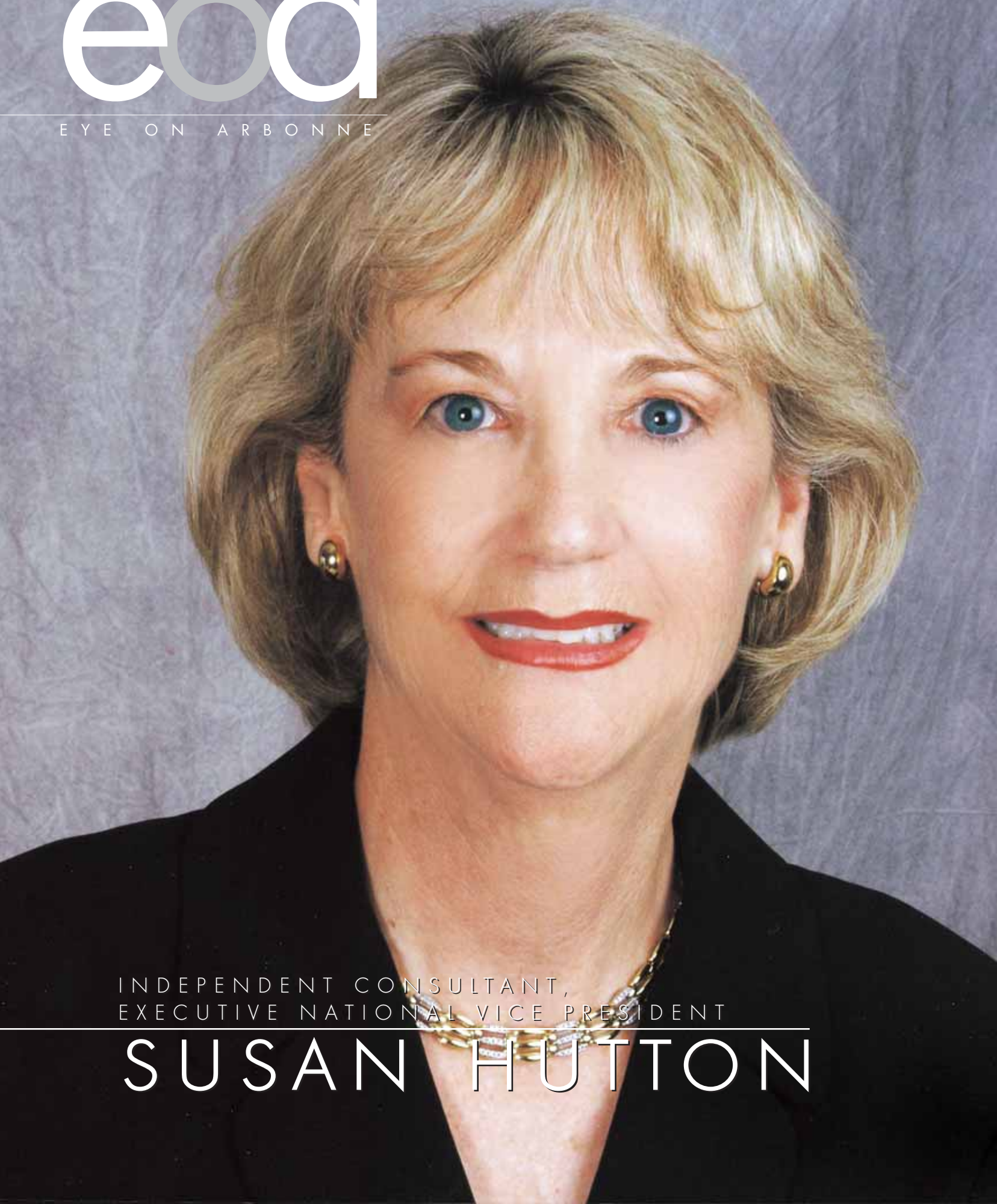


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EYE ON ARBONNE



INDEPENDENT CONSULTANT,
EXECUTIVE NATIONAL VICE PRESIDENT

SUSAN HUTTON

MAKING A POSITIVE IMPACT

Independent Consultant, National Vice President
Susan Hutton Nation; Pembroke Pines, FL

For as long as I can remember, I have had a burning desire to "make a difference" with my life and leave a meaningful legacy to my grandchildren. I know now that all of my past accomplishments and experiences have molded me and made me better prepared to recognize the value and potential that the Arbonne vehicle provides. I believe in the credibility of the company, the purity of the products, the strength of the financial opportunity and the message of "prevention" that is so important in today's society.

Looking forward and putting faith into action, I have been on a journey like no other and I want to encourage anyone who is not completely satisfied with what they are doing to do the same. It has been said that you should find something you love to do then do it with all of your heart. With Arbonne, work becomes fun when you love what you do. Arbonne now lives in my heart and when I share it with others I truly know it is in their best interest to learn about the many benefits. I had no doubt that this opportunity was right for me when I realized I was building a business with unlimited potential that could be passed down to my grandchildren and at the same time allow me to educate family and friends about making better choices for good health.

Since I have a clear understanding of my goals, I am willing to do whatever is necessary to achieve my dreams and help others achieve theirs. What started as a vision has now become a reality as my team, has evolved. Our mission is to inform, ignite and inspire others to make safer choices for better health. Our team is made up of corporate executives, professionals and stay-at-home moms who want to make a positive impact on the lives of others. We share our message through monthly health awareness seminars at hospitals, wellness centers and community colleges. We also work through private business receptions, home presentations, trade shows, presentations for organizations and fund raising events, just to name a few. The many talents of each member of our team have been the reason for our tremendous growth. I want to thank all of them personally for their efforts and I look forward to the day we celebrate each individual success with their car presentation and recognition at NTC.



Susan and husband, Jim.



Susan and daughter, NVP Shannon Johnson, at NTC 2003 Nashville.



Susan with her sister, AM Cheryl Belk and her mother, AM Miriam Smith.

ENVVP
SUSAN HUTTON



Susan with Managers at the "Getaway Weekend" in Wisconsin.



Susan with RVP Kim Kearns, ENVPs Donna Johnson and Julie Newcomb on the Queen Mary.

The key to our success has been working with our new business associates and friends, sharing the message of prevention and toxin awareness and introducing product solutions. Testimonials about product results are a major driving force behind our growth, whether sharing one-on-one or sharing with a large group. I am in Arbonne today as a result of my friend, ENVP Julie Newcomb, sharing the products with me and I will be eternally grateful. I suffered for years with debilitating migraine headaches and after spending thousands of dollars and many miserable trips to emergency rooms, imagine my surprise when one little pump of Natural Balancing Cream brought improvement that I had never experienced before. This led me to try all of the Arbonne products and it was not long before I realized the benefits of these exceptional products.

I have had melanoma and my mother is a breast cancer survivor so I know it is imperative for us to take responsibility for our own health and make smart product choices. I can truly say today that my health, energy and general well-being have been increased and my skin has noticeably improved since I have been using Arbonne's incredible skin care products and cosmetics. I now know that makeup is no longer just a beauty issue but a health issue as well. When I started understanding why ingredients were so important and why I had the results I did with the products, I felt the need to share the information which led me to take a good look at the business. Of course timing is everything and because my

circumstances had changed, I opened my mind to a new opportunity. ENVP Donna Johnson's "Getaway Weekend" in Wisconsin provided my first exposure to a group of Arbonne Consultants and the training I experienced that weekend cemented my decision to do this business.

I went home and decided to put a plan of action into place and called my daughter, Shannon Johnson, because I knew she was looking for something she could do and still stay at home with her children. Shannon became my first business builder and we are both thankful for this amazing opportunity that enabled us to help many people get on better products, and which earned both Shannon and myself a Mercedes-Benz last year. Now our goal is to have 100 Mercedes' presented to our group! And we are off to a good start!

There are no boundaries in Arbonne. Anyone who has a strong desire and a dedicated work ethic can do this business. Due to my husband's business, during the early part of my Arbonne career I was faced with a move to a new city where I did not know anyone. In an effort to meet others, I joined a business networking group and once again started sharing results. It was there that I met some of my current Area Managers and contacts that enabled me to penetrate the Latin market. Now my Latin Arbonne Consultants spread down to

continued ...

success strategy:

“ We are spreading the message of prevention and safe product choices. ”



Susan and daughter, Shannon, during their mother-daughter car presentation day.



Susan with South Florida Managers at a surprise party for promoting to ENVP.



Susan with Managers at a holiday get together.

Miami and as far away as Puerto Rico and I have met some amazing people as a result. Even though I cannot speak the language, I can develop strong leaders who share in the common vision of making a difference and introducing products geared toward better health.

Today, I am continuing to grow my Arbonne business by working with my team to help them reach their goals. We sponsor new Consultants to keep our business maturing and to keep spreading the message of prevention and safe product choices. We do this for the sake of all of us in our generation and for our children and our children's children.

I owe Arbonne a huge debt of gratitude ... for the opportunity afforded me and for their choice to offer the very best products available without compromise in the area of health. Thank you Founder Petter Mørck for this great company and for the standard of excellence set in place by your vision and direction. Thank you Executive Vice President Stian Mørck Stian for being a part of the Ethics Committee for the DSA (Direct Selling Association). That says it all when it comes to our company's leadership and integrity. Thank you President Rita Davenport for being such a great leader and role model. You make every Consultant feel special and appreciated, and you are a big part of why I chose Arbonne for my career! Thank you Sr. VP Product Development & Field Events, Candee Keefe for staying on the cutting edge in the area of product development and for training us in this arena. I also extend a special thank you to all at the Home Office who have sustained us during our tremendous growth and doubling of company sales this past year. A special heartfelt thanks to ENVPs Julie Newcomb, Euphazene Linder and Donna Johnson for their caring, encouragement

and support and to all the NVPs and RVPs who have paved the way for so many and who have shared so much. It is truly the unique blend of wonderful people and great products that makes our company so special.

Once again, I would like to tell my team, and the extension of my team through the Nation of my talented and wonderful daughter NVP Shannon Johnson, how special each and every one of you are to me and I thank you for your dedication to your business and to our mission. Last but not least, I thank my family which has supported me as I have built this business ... most of all my husband Jim, who encouraged me from day one and who works hard to make things easier for me and for all of my team ... and who truly puts the needs of others ahead of his own!

With sales doubling the past two years, Arbonne offers the chance to join one of the fastest growing companies anywhere in the exploding industry of health, wellness and anti-aging ... along with making a difference in the lives and health of all who are near and dear to us. My love and thanks to all of you!

Susan and Jim with daughter and son-in-law, Sibley and Tom Gammon, mother, aunt and uncle.



Susan with Arbonne President Rita Davenport.



Susan with Arbonne Executive Vice President Stian Mørck at the 2003 Ace dinner.