

A close-up portrait of a woman with shoulder-length, wavy, reddish-brown hair. She is smiling warmly at the camera. She is wearing a dark-colored top with a lace-like detail at the neckline, a black necklace with small black and white beads, and large, ornate earrings. The background is a soft, out-of-focus brown.

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EYE ON ARBONNE

INDEPENDENT CONSULTANT,
NATIONAL VICE PRESIDENT

JODIE JOHNSON

DREAMS DO COME TRUE

Independent Consultant, National Vice President
Jodie Johnson Nation; Rockwall, TX

I am so thankful for the gift of Arbonne. It has allowed me the freedom of choice. I live my life today and will live it in the future how I have always wanted. I always had big dreams for my life. Arbonne is about making those dreams come true. I am able to stay home with my kids, have the potential of making an incredible income and drive a white Mercedes-Benz. Wow!

It has been a little over three years since I started building my business. My mom, AM Susan Alberti, was getting a pedicure next to my eventual sponsor, ENVP Christie Feighan. That meeting has changed so many lives. After I signed up to get a discount, my husband and I realized the potential of the Arbonne opportunity. We saw that it could be the answer we had been looking for.

We have three children and my son, the youngest, would be going to school soon, which meant that I would have to go back to work. With only two years of college and having been out of the workforce for eight years, I believed that I was not qualified for anything. What was I going to do? I knew I would have to spend a lot of time making a little bit of money, because I was going to have to start at the bottom. Working 9-to-5 was not something I particularly looked forward to. I did not want someone telling me when I could do something. I wanted to be able to pick up my kids from school, go on field trips, or take a week, maybe even two or three off in the summer. I wanted to have that freedom of choice. So, with Christie's guidance, the inspiration of ENVPs Cecilia Stoll and Ann Wandishin, and the support of my wonderful husband, Paul, and my awesome kids, Amanda, Aimee and Alex, I jumped in and started my Arbonne business in January 2003.

I scheduled eight Presentations in my first month and did that continuously until I had promoted to Area Manager in May. Little did I know I would remain at that level for awhile. I cried in my closet for hours and prayed for those business builders to show. It was finally revealed to me that it was not all about the products, but also about the opportunity. So, I shared this excitement with my team and we were off to Region. I promoted to RVP in January 2005. Now, a little over a year later, I have reached NVP! It took me four months to reach Nation, my biggest leap in the shortest amount of time. It just goes to show that you must never quit or give up. Keep your goals and dreams in front of you, and do not let anybody tell you this will not work or that you cannot do it! I am here to say, "It works!" Where else could you start at the bottom with no education and end up at the top in three years? It has been the best journey of my life. I have grown from the inside out, and the outside in. I am not the same woman who began this journey.

I have learned that sometimes we believe we have a better way of doing things than our upline. But, we must listen to our upline anyway until we earn the potential to make the same amount of money as they do. I have learned that we fear doing things we do not know. I remember my first Presentations and phone calls. I almost shook right out of my shoes. I have learned to just do them, anyway. I have learned you will get tired on this journey. Juggling kids, minding your husband, accommodating the cooking, cleaning and all the other activities of life will



Jodie's children: Amanda, Aimee and Alex.



Paul and Jodie.



Jodie's one and only, Paul.



Jodie's in-laws, Dennis and Diane.



Jodie's mom and dad.

interrupt your attempts to run a business. Just do it, anyway. I have learned it is hard to overcome doubt. That little voice in your head may tell you that you might not succeed. Just believe you will, anyway. I have learned that not everyone will share your vision or dream, including your family, best friends or your team. Just dream on, anyway. I have learned that people will put you down. You will not be able to please or help everyone because as a human being, you are going to let people down sometimes; and they may talk bad about you and misunderstand. Just persevere through it, anyway. Goals are sometimes not reached in time. Just write them down, anyway. I have also learned this Arbonne journey is not all about me, but about my family, team and the people I meet every day. It is about showing them how Arbonne can change their lives. I have been given an opportunity to give people choices in their lives, and the lives of their families and friends. So, even if you have not learned that for yourself, yet ... just do this Arbonne business, anyway.

Take your chance with Arbonne and believe in what it is offering you because it is a business with integrity; a business that will take you on a life-changing journey and will give you your freedom of choice. I appreciate Arbonne as a company. Producing the best products that are beneficial, and providing the tools and education to show us how to be positive and knowledgeable, is a noble calling. It is incredible how you can be in business for yourself, but not by yourself. The compensation plan is amazing — Arbonne is an incredible company.

First of all, I want to thank God for changing my life. I will always remember that it is He who has blessed me. I will always give Him the credit.

To Founder Petter Mørck: Thank you for sharing your dream with us. To President Rita Davenport: Thank you for your inspiration. I have missed every one of your phone calls, but I play the messages over and over again! You are the best. To Chairman & CEO Bob Henry and Executive Vice President Stian Mørck: You are incredible leaders. Thank you for protecting this company and keeping its integrity. To Sr. VP of Product Development & Field Events, Candace Keefe: Thank you for your creativity and vision in bringing us quality products. I love the Figure & Vanish contouring cellulite cream, too!

success strategy:

“ Dream big, work hard and never ever give up. ”

To ENVP Ann Wandishin: Thank you for your inspiration. Even though I have only had a chance to spend a little time with you, I thank you for sharing your heart and passion with me. Wow, you are awesome. You and ENVP Cecilia Stoll have inspired me more than you will ever know.

To ENVP Renee Cotes, Tina Angus and Jill Jones: Thank you for your loving inspiration. You are remarkable women. Tina, I am so happy you had the courage to share the Arbonne opportunity with Jill and start this phenomenon here in Texas. Jill you are such a leader and I want to be just like you.

To ENVP Christie Feighan: Thank you for sharing the Arbonne opportunity with me. I cannot imagine my life if Arbonne and you were not a part of it. You and Michael are like family to Paul, our kids, and me. We love you, guys! Just think, we are going to spend the rest of our lives with each other. Do you think we will still look good at 90 on the beach in our bikinis? We will cruise the world together!

To RVP Brenda Turner: You were my first business builder and first RVP. You are like a sister, and such a blessing to me and my team. You keep me focused and organized. You are an incredible woman! You and your family have such a dear place in our hearts. We are looking forward to hanging out with you on the beaches of the world together. I love you.

To ERVP Patty Leek: Thank you for being you! The moment I met you I knew you would succeed at this business. You have an incredible spirit and I think the world of you. I am so glad I have you on my team. I love you princess Patty. Paul and I look forward to getting our families together and getting to know each other better and better.

To ERVP Missy Cammack: Thank you for bringing your passionate enthusiasm to us. Wow! You became an RVP after only four months, yet an awesome leader. I am so happy to have you as one of my new friends. We look forward to getting to know your wonderful family. Love ya!

continued ...



Christie and Jodie on the beach in Mexico.



Jodie with Chairman & CEO Bob Henry and President Rita Davenport at NTC 2006 St. Louis.



ENVP Jill Jones, Jodie and ENVP Christie Feighan.

To RVP Cindy Snokhous: Wow! You followed your leader in attaining RVP so quickly! I think you are wonderful. I am just getting to know you and your family but I feel I have known you forever. I look forward to spending more time with all of you.

To my future RVPs, AM Susan Alberti, EAM, Cindy Snokhous, EAM Heather Calvert, AM Bitsy Pattison, EAM Valerie VanPelt, AM Louis Mueller, AM Kathleen Kazda, AM Mary Eastland, RVP-in-qualification Mary Ellison, AM Bridgett Snookhaus, AM Lucinda Montgomery, AM Shanda Hill, AM Donna Honea and AM Missy Korus: You will all be driving white Mercedes-Benzes soon. Wow! You guys are incredible and are the heart of this organization. Love ya, and thank you all.

To my new, personally-sponsored business builders, Kari Pitts, Julie Davis, Melissa Renken, Carol Cruz, Crystal Bissell, Janice Parks, Kathy Parks and Lindsey Mosier: I look forward to helping you reach your goals.

To our DMs and Consultants: Thank you. The future is at your feet. Pick it up and run to the top!

To mom and dad J., Denise and Diane Johnson; Claire, Andy, Richard and Nicola: Thanks for all of your support in using the Arbonne products. I know Arbonne will be in England soon! You guys are great and I love you very much.

To my mom and dad, AM Susan and Joel Alberti: I cannot tell you how happy I am that you have joined the Arbonne team! You have always encouraged me to go for my dreams. Thank you for instilling in me the power of positive thinking and telling me I could accomplish anything I

put my mind to do. I love you very much. Thanks for all your help with the kids. You will be driving your own, white Mercedes-Benz soon! I love you immensely.

To Amanda: Thank you for being such a wonderful and beautiful daughter. You have grown into such a young lady in the last three years. The Arbonne makeup looks great on you. I love the goals you set for yourself and how you work hard to get them. Thanks for helping daddy when I had to be away. To Aimee: Thank you for being my Arbonne girl. You are going to the top in this company when you are of age. You have been an encouragement to me. Keep your spirit always. To Alex: Thank you for always telling mommy that I am pretty and for always asking me if I had reached my goal. I can still hear you ask, "Mom are you MPV, yet?"(he never could get the letters right and each time I reached a goal, I bought him a prize). You are my second love. You all were the reasons for doing Arbonne. I love being with you every day. You are my inspiration. I will always be there for you. I love you.

To my husband, Paul: You are my one and only. Wow! Can you believe it happened? Thank you for your support. We are going to have so much fun together. You are my heart, soul, lover and friend. We have learned and grown so much together through this journey. It is going to be fun to grow old and walk the beaches of the world. I love you more than you will ever imagine.

Remember, dream big and keep your dreams alive. Never ever give up, until the fat lady sings!

AMs Greg Self, Val VanPelt, Jodie and Bitsy Pattison at NTC 2006 St. Louis



The Waco Team.

