

A professional headshot of Carmen Martin, a woman with shoulder-length, wavy brown hair, smiling warmly. She is wearing a white blazer with dark piping on the lapels and a gold necklace with a small pendant. The background is a neutral, light-colored wall.

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EYE ON ARBONNE

INDEPENDENT CONSULTANT,
NATIONAL VICE PRESIDENT

CARMEN MARTIN

LIVE YOUR DREAM LIFE

Independent Consultant, National Vice President
Carmen Martin Nation; Wellington, FL

My journey with Arbonne began four years ago. This opportunity landed on my lap after I had begun searching for an opportunity to tap into a much needed source of income for our growing family. We had been living paycheck to paycheck without knowing how we were going to ever catch our breath financially.

When my husband, Clay and I first got married, we had dual-incomes with no kids. I worked in corporate America for seven years for a Fortune 500 company, until my first daughter was born. I could not bear the thought of leaving her in daycare while I went off to work and devoted extensive hours to my job, which included traveling. So we decided to sacrifice my paycheck, the company car and all the benefits, so I could be a stay-at-home mom to my baby. Twenty months later, I had baby number two and with her, came added expenses that really made us feel the pinch financially. I started to look for part-time opportunities so that I could make some extra money and still be home with the kids. It was not easy. By the time I paid the babysitter and went to work, I hardly came out ahead. Then, the light at the end of the tunnel appeared.

My husband's partner from work told him that his wife had just started a home-based business that offered incredible Swiss-formulated skin care products. He also shared that she was doing pretty well for a new business. The next thing I knew, I was on the phone with ENVP Rachel Gershowitz, making an appointment to hear all about Arbonne. Rachel was just getting started with her Arbonne business and her enthusiasm was so contagious that I decided to join her right away. I was so impressed with the Arbonne products and opportunity and I knew I could confidently share them with others. This was my chance! I could finally work on my own schedule and my own terms! I figured that if I could have the potential to just make a little extra income, we could breathe again.

It was not long before I discovered that there was a much bigger opportunity available, if I just shared my vision with others consistently and committed myself to helping them succeed. My Arbonne business has given me the potential to earn "extra" money, which has changed our lives. Today, we have the potential to afford a lifestyle that most people only dream about. This luxury provides us with so many choices. Now, we have the means to live freely and fully!

If you are thinking about doing this business, there are a few key points I would like to share with you. First, Arbonne manufactures over 350 incredible products that follow the pure, safe, beneficial guidelines. They are so good that most people feel and see results immediately. So, as long as you share the products, the products will most certainly sell themselves. Secondly, Arbonne provides all the tools necessary to educate you on the products, business and industry. Arbonne prides itself on having a system that is duplicable and already in place. If you

Carmen and Clay having fun at the New Managers' Celebration, NTC 2006 St. Louis.



Clay and Carmen with Raquel, 6, Monica, 5 and their two new Mercedes-Benzes.





RVP Kim Hudlow, ERVP Clay Martin, Carmen and EAM Kim Gynn at Clay's Mercedes-Benz car presentation.



AM Stephanie Daubenmire, DM Roberta Gamache, EDM Denise Varney, AM Ozzie Polit, ERVP Tanya Shinn, AM Lisa Behar, AM Laura Taylor and DM Ainsley Venner at NTC 2006 St. Louis.

are starting your business, all you really need to do is plug in. The tracks have been laid down. All that is required is for you to start investing your sweat equity into building your business. If you work, it works!

We are living in a time when the skin care industry is booming. Products that are unparalleled in quality and effectiveness are in demand. The world we grew up in and the world of today are not the same; job security is not what it used to be and those big raises in corporate America have dwindled. There are a lot of people in need of a plan B. Most everyone I know, regardless of where they are financially, could use the potential to earn more money and have more time. With Arbonne, we have the potential to address all these needs and more. You do not have to stop working your business, but there is the opportunity to take a break. We call this "going to the beach." When you work your business up to the level of Nation and promote four National Vice Presidents, then you can "go to the beach!" This means you have the potential of retiring, if you wish, and keep enjoying the residual income you have created. Is that not incredible!

If you enjoy making a difference in other people's lives, then this business is definitely for you. We are in the business of changing people's lives. When we help others achieve their true potential with Arbonne, we are rewarded beyond measure. Did I mention that Arbonne provides the incentive of a Mercedes-Benz Cash Bonus Program?

Not only are you rewarded based on the potential of financial success and the success of others, you are also rewarded with incredible friendships while building your team. I can honestly say that because of my business, I am having the time of my life, and I cannot wait to be sitting on the beach looking over at all my great friends and family who have joined me in this incredible endeavor.

What else do you need to do to be successful in this business, you ask? Get with the person who brought you this *Eye on Arbonne* story and find out how you can develop into a person who can be successful at this business. The one thing that will be crucial in helping you succeed is daily self-improvement. Fill yourself up daily, there are many books and

success strategy:

“ By helping others, we succeed. ”

audios that will help you get better at the game. And, last but not least, do not give up. I have encountered my fair share of rejection on my journey. Not everyone will say yes to what you have to offer with Arbonne, and that is okay because there are plenty of fish in the sea. Just get good at catching them!

I have been blessed with an incredible team of people who share my vision and enthusiasm for this business. To the Regional Vice Presidents on my team: You guys are incredible leaders poised to impact so many people's lives with the gift of Arbonne!

To ERVP Tanya Shinn: You have inspired me to be so much more than I ever thought of being. Your sincerity and caring heart are just a few of your amazing attributes. I treasure your friendship!

To RVP Janet Moore: I am so glad you decided to give this business a try. You stepped into a leadership role effortlessly and have built an amazing team with awesome people. You do things in such a caring way. I am blessed to have you on my team.

To RVP Kim Hudlow: You have raised the bar for all of us! You have a clear vision of what you want and where you are headed. I respect you for who you are and what you have accomplished in such a short period of time. I did not know you before Arbonne and now we are friends. I appreciate your humor so much! We are going to enjoy many laughs together on our journey.

To my husband, ERVP Clay Martin: Whenever I would talk to you about participating in this business, you would always put your hand up and say, "It is just not for me." Then, the day came when I promoted to

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L-R: ERVP Clay Martin, AM Stephanie Daubenmire, Carmen and EDM Ainsley Venner.



L-R: AM Laura Taylor, Amy Johnson, Carmen, DM Avonna Huff and AM Ann Martin.

Regional Vice President and got my beautiful, white Mercedes-Benz through participating in the Mercedes-Benz Cash Bonus Program. My little girl, Raquel (who was 5 at the time), said to you, "You know, daddy, if you worked hard at Arbonne like momma does, you could get a white Mercedes-Benz, too!" Well, that did it! You agreed and 10 months later, received your own Mercedes-Benz to drive. You are an amazing husband and father, and it is great fun to be on this adventure together. I love you!

To my sponsor and upline leader, ENVP Rachel Gershowitz: I could not have asked for a better partner. You are such an incredible leader. You have been inspirational and motivational throughout this journey. Thanks for pushing me out of my comfort zone and into the success zone! You are a true leader. You are my mentor and friend. Let us keep dreaming.

To ENVP Donna Rehling and ENVP Kathy Whittington: Thanks for all your support and leadership from across the miles!

To my daughters, Raquel and Monica: You are my reason for choosing to do this business and for wanting to give it my all. I love you both with all my heart, my precious girls. We can enjoy so many things together now, thanks to Arbonne.

To my parents: You worked hard to give us an incredible life. You sacrificed living in your own country to offer us a better life in the United States. We are forever grateful. I appreciate everything you have done and continue to do for us. I love you, forever!

To my brother, AM Ozzie Polit, and my three cousins, EDM Sonia Gamache, DM Diana Holland and DM Lily Russell: I am so glad you all are "in" and going for it. Go all the way to the top; if I can do it, so can you.

To the rest of my family: You guys are the best! Are you ready to join us?

To my AMs, DMs and Consultants: The system is duplicable. Work the system, and have a no-matter-what attitude and you will get here. You deserve it! I am cheering you all on; I want you to be here.



EAM Beth Zarzycki, AM Stephanie Daubenmire, EDM Ainsley Venner, AM Patrice Duboulet-George, EDM Benerada Wahlberg, DM Grace Anker, DM Lily Russell, EDM Sonia Gamache and AM Ozzie Polit.

To all the wonderful people at the Home Office: Thank you for making this easier for us out in the field.

So what are you waiting for? There are dreams that can become real by unleashing your true potential. Do not let anyone stop you and I will see you at the top!



The team celebrating at NTC 2006 St Louis.



Carmen, ENVP Kathy Whittington, ENVP Donna Rehling and ENVP Rachel Gershowitz at a NVP dinner.

The team having fun at Arbonne's "Annual Test Drive a Mercedes" Day!



Carmen with cousins, EDM Sonia Gamache, DM Diana Holland and DM Lily Russell at NTC 2006 St. Louis.