

WORTH A SECOND LOOK

When my best friend and sponsor, NVP Gina McMurry, presented me with the idea of building an Arbonne business my answer was a resounding no. I did not say that because I was a stranger to entrepreneurial endeavors, but because I had a very misinformed perception of what this business entailed. Yet, when Gina told me she was moving forward with this business, I had to stop and take a look. After all, she was someone I highly respected and admired for her brilliance, and she saw something special in Arbonne. Thank goodness for the second look because Arbonne has been one of the greatest gifts I have received.

At the time I launched my business, I was home with my infant son. Just before his birth, I had ended a six-year stint in pharmaceutical sales. While I was pregnant with my son, my husband encouraged me to stay home with our new addition. I was thrilled, but not for the reasons you might think. For six years as a pharmaceutical sales representative, I felt displaced. Most days, I was depressed and often found myself searching for something I could feel passionate about. Despite those feelings, it was difficult to leave the pharmaceutical industry, due to the impact it would have on our family's income. I referred to that job as the "golden handcuffs." The longer I stayed, the harder it was to leave, simply from a financial perspective. Finally, after six years, I could no longer justify doing something that left me feeling so empty.

It has been said that if you love what you do, you will never work another day in your life. I finally have a purposeful profession. I make a difference in people's lives and work to help them achieve their goals and dreams. One of the greatest rewards of this business is giving others hope for the future, with a blueprint to achieve that vision. What could be greater than that?



stacy mcintosh

Independent Consultant, Regional Vice President
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However, this business has not been without frustrations or challenges. It has taken much determination, persistence and most of all, conviction. After launching my business, I quickly promoted to District Manager where I remained frustrated, for a year. I thought, "Why am I not succeeding up to my expectations?" After all, I was a successful pharmaceutical sales representative. I figured my past experiences yielded me expertise for this business. Boy, was I wrong. If I was going to succeed, I had to forget everything I thought I knew. I also had to reach out to my upline and follow the system. Plunging myself into self-development, I participated in every conference call available and listened to every self-help tape I could find. I worked diligently on my self-talk and vision. I began building my foundation with me, first. When I realized I had something to learn, I became teachable and my business began to soar.

continued ...

Stacy's Why: Husband, Brad; son, Kyle and daughter, Leslie.



Stacy with best friend and sponsor, NVP Gina McMurry.



In loving memory of DM Tammy Herrera.



success strategy:

“ Envision your desires and work to make them happen. ”

If you have ever felt like quitting this business, do not! If you are considering this business, you are without a doubt looking in the right place. While the potential for financial rewards is awesome, there are even greater gifts you receive when building a business. I am not the same person I was two years ago. I am more confident, an inspired leader, more passionate and definitely happier. Most of all, I have been enriched by the most rewarding, true friendships. This is a unique opportunity that yields some of life's greatest gifts. Stay the course, believe in yourself and watch the most beautiful vision unfold.

To NVP Gina McMurry: You are such an incredible woman and leader. You constantly make me laugh with your manic ways, and you have always steered me right. I never could have achieved all I have without your faithful support and straight talk. Thank you for being such an awesome best friend. I love you dearly!

To ENVP Tory Brandt: Thank you for helping me stay the course. When I felt like a lone ranger, you always helped me find my path again.

To EAM Hannah Zackney: I knew the minute you said yes you would take this business all the way. I am so inspired by your fortitude and independence. There I was, a DM, sponsoring my first RVP all the way out in Texas. You are so special to my heart, and I am thrilled to have you closer to home. To AM Shannon Harman: Your belief in this business is unshakable. You always instill excitement in me when we talk. I am so happy you decided to build your business. It would not have been the same without you. Your determination only fuels my vision for beaches and drinks!

To EDM Jennifer Franzia: You are so brilliant. You have so much potential and I know you have what it takes to rise to the top. I cannot wait to share in all your successes. To EDMs, Brandi Garcia and Tiffany Colombo: You two are my spiritual backbone. You both have shown me so much just by being the beautiful women you are. I am so thankful you were both brought into my life. To AMs, Shannon Wright and Beverly Hartwick, and EDM Julie Dosh: You are well on your way. I cannot wait for your car presentations.

Stacy's Fresno team: Jen Van Fleet, Tesla Nason, AM-in-qualification Brandi Garcia, AM Shannon Harman, DM Cindy Jones and Twila Mingh.



EDM Julie Dosh, AM Shannon Harman, AM Shannon Wright, Stacy, EAM Hannah Zackney and Lori Hovet.

To my parents, Bob and Sue, and my in-laws, Jerry and Pauline: You have been my saving grace. Thank you so much for babysitting, hosting Presentations and providing me with moral support. You are my biggest cheerleaders. I love you all very much!

To my husband, Brad: You have been such an important role in my success. You inspire me each and every day. Thank you for your unwavering support and belief. I love you with all my heart and promise to give back all you have given me.

To the rest of the team: I am thankful to know each of you and look forward to helping you grow successful businesses. Stay the course and believe!

Stacy's Oakdale team: DM Nicole Avery, EDM Tiffany Colombo, DM Jen Franzia and Mindy Wyman.



Stacy with RVP-in-qualification Hannah Zackney in Texas.

REGIONAL VICE PRESIDENT

The testimonials in this story reflect the actual experience of an individual, are anecdotal only, and may be atypical.