

## STAY MINDFUL OF YOUR *WHY*

As a stay-at-home mom with absolutely no computer experience, who had been out of the workforce for over 20 years, I was not exactly the picture one would expect of a future Arbonne Regional Vice President! But here I am today writing my *Eye on Arbonne* success story. Reaching RVP status within nine months of signing up as a Consultant is an accomplishment I am proud of. I hope it will serve as a testimony that if I can do it, you can, too.

I was introduced to Arbonne by a close friend, but had no intention of doing the business. Weeks later, I was persuaded to attend an Arbonne Presentation that ENVP Shannon Johnson and ENVP Susan Hutton were hosting. I was very impressed with the integrity and enthusiasm of everyone involved. The Presentation made clear the importance and timing of the key trends in the marketplace that would continue to provide strong growth potential for Arbonne and a great opportunity for those associated with the company. In addition, the Presentation helped me understand the importance of having multiple streams of income versus just trading one's time for money. It hit home and I realized how important Arbonne could be for me and my family.

I have been very blessed. I was fortunate because I was able to stay home and raise our two wonderful daughters, Stacey and Erin. Several years ago when they went off to college, I had the luxury of pursuing what I wanted to do. I began an association with a women's bible study organization. I also enjoyed going to the gym, and spending time with my husband on the water in South Florida with our new boat. So, I had to put some quality reflection time into identifying my personal *Why* for doing the Arbonne business. In the end, it came down to several reasons. The first was that I felt Arbonne

NEW RVP



janet moore

Independent Consultant, Regional Vice President  
Janet Moore Region; Stuart, FL

was a vehicle that could contribute to our retirement. Arbonne would also enable me to financially give more to my church and community. I also saw what a gift the Arbonne opportunity could be to other family members and friends.

There are probably as many different *Whys* for pursuing the Arbonne opportunity as there are Consultants. This is as it should be. Everyone is unique and will have their own personal *Why*. Your unique *Why* is the special "fuel" that will motivate you. Each of you can succeed with Arbonne. Remember your *Why*. Remind yourself of it often. Doing so

*continued ...*

Daughter, Stacey Thomas, with her family:  
Husband, Trey Thomas and son, Liam.

Janet and husband, David.



Daughters, Stacey Thomas and Erin Moore.



## success strategy:

“ Get out of your comfort zone. ”

will ensure that you will never run out of “fuel” for your personal drive to succeed!

As you build your Arbonne business, you will have experiences that involve all of your emotions. You will definitely be pushed out of your “comfort zone.” Personal growth is one of the things I love most about Arbonne, besides the amazing friendships that develop. I heard someone say, “You either get busy living or busy dying.” Getting pulled or pushed out of your comfort zone can at times feel like a little of both — living and dying. So, along your Arbonne journey, expect to find yourself out of your comfort zone. This is a good thing because in doing so you will be moving closer to achieving your personal dreams.

I want to thank God for the gifts He has showered upon my life. I am also grateful for the personal growth and the chance to offer a life-changing opportunity to others.

To my wonderful husband, David: I could not have accomplished this without your help. Thanks for your love and encouragement. I love you!

To my daughters, Stacey and Erin: I appreciate your belief in and support of my endeavor. To my son-in-law, Trey: You have been a great asset to my business. And a special thanks to Stacey and Trey for giving my husband and me our first grandson, Liam. I love you all!

To ERVP Tonya Shinn, NVP Carmen Martin and ENVP Rachael Gershowitz: Thanks for all of your help and encouragement, especially in making the long drives from Wellington to Stuart, to help with our Arbonne “Opportunity” Presentations!



Sister, AM Karen Tarver and Janet at the Mercedes-Benz car presentation party.



The Mercedes-Benz car presentation.

To my friend, Michelle: Thank you for introducing Arbonne to me.

To our AMs, Leah Davids, Rona Byrne, Amy Lampe, Genesee Fountain, Amy Morin, Nona Kennedy, Paula Severino, Karen Tarver and Stacey Thomas: I treasure your friendships and am honored we are in business together.

To my 33 DMs: Wow, I cannot believe I have this many DMs on my team. I thank you for all that you do. To all my Consultants: Thank you for your efforts and the great foundations you are each laying for your businesses.

I want to also thank all of my team members, uplines, crosslines, downlines and all other Nations, who have been so generous with their time and resources. Arbonne is truly all about teamwork.



ENVP Rachel Gershowitz, NVP Carmen Martin, Janet, EAM Genesee Fountain and ERVP Tanya Shinn at NTC 2006 St. Louis.



AM Amy Lampe, EDM Kami Larsen, EAM Leah Davids, Janet, AM Susan Majette and EAM Rona Byrne at NTC 2006 St. Louis.