

A close-up portrait of a woman with long, straight blonde hair, smiling warmly. She is wearing large, thin hoop earrings and a blue patterned halter top. The background is a soft, warm orange color.

eoa

EYE ON ARBONNE

INDEPENDENT CONSULTANT,
NATIONAL VICE PRESIDENT

LORY MUIRHEAD

LIVE YOUR BEST LIFE

Independent Consultant, National Vice President
Lory Muirhead Nation; Phoenix, AZ

Arbonne is about living the life you have always imagined. It is about never letting boundaries restrict you from reaching your dreams. So, if you thought this was about skin care, you might want to take a closer look.

Even though we use it, I do not know many people who have a true passion for skin care. Yet, almost everyone I know is searching for a way to improve his or her life. This is exactly how I found out about Arbonne. I was not looking for skin care at the time, nor did I have any desire to immerse myself in facts about ingredients and different types of skin. I was simply looking to make a difference in my life and the lives of people around me. I aspired to live my best life — my expectations were set very high.

I jumped right into the lucrative world of corporate marketing after graduating from the University of Arizona. To be honest, I was shocked that *this* was what life was all about. I observed people working hard for little in return — with no end in sight. If I had chosen not to change anything, I could not have expected different results. These few years taught me exactly what I wanted (and did not want) my life to be like.

I believe we should strive for quality of life, not quantity. I do not know what the future holds, so I want to enjoy every moment. I used to think dreaming big was about living lavishly, until I discovered that it is really about living joyfully. I value the freedom to choose how I spend my days, because I know the “small pleasures” add up to create an incredibly fulfilling life. I hope you have stopped long enough to think about how you want your life to look because we all have the power to live our best lives.

I did not choose to pursue Arbonne as my career; instead I chose Arbonne as my vehicle to inspire others by exemplifying a joyful and balanced life. Recently, it occurred to me that many of my friends believe I quit my job to do Arbonne. I did not quit my job because I suddenly had a burning desire to sell skin care products. In reality, I was unhappy with my job. I felt it limited my ability to create the life I have always imagined. I truly believe I deserve to achieve my dreams, just as much as anyone else.

I never understood why my closest friends did not see what I saw in Arbonne until I discovered that they thought they needed to have a passion for skin care in order to become involved in Arbonne. Yikes! This is where I have failed in



Lory with her husband, Marcus, in Hawaii.



Lory with husband, Marcus and “daughter,” Kona.

lory muirhead

NVP



EAM Dana Eriksson and husband, Tim; RVP Janine Finney and husband, Doug and Lory with husband, Marcus.



Lory and RVP Janine Finney with upline, ERVP Candace Nystrom and ENVP Holly Warnol at NTC 2005 Las Vegas

sharing my real passion with everyone. It was obvious that Arbonne went way beyond skin care, so I decided to take a closer look. I began to realize that Arbonne would allow me to pursue my true passion, encouraging people to raise their expectations.

What is "doing" Arbonne anyway? Well, for me, it is taking something that I am already doing (which is shopping for my household) and getting paid for it. That is it. I use these incredible products to get what I want out of life.

Consume Arbonne products to get what you want. If you are currently doing what you love, then keep doing it. Arbonne simply gives you more choices. There is a big difference between doing something because you want to and doing something because you have to.

As an educated consumer, I appreciate Arbonne's reputation for its products. However, I did not wake up one day and decide that I wanted to be the "Arbonne lady." In fact, I have to laugh when people think this is what I am. I want to clarify that I do not sell or deliver products to anyone. I do not tell the world about it and I do not obligate my friends to buy anything from me. I shop for my household, make healthier choices and teach four others to do the same. Two of my four business partners are my mom and my sister. We have never had any other opportunity to work together empowering people. We spend our time encouraging people to expect more from life and to make it happen. This is my passion and what I would do even if I did not have the potential to get paid.

I am so grateful for the people who provide research and development, and for everyone in the Home Office, who make sure things run smoothly and orders get shipped right to my door. I am able to live the

life I have always dreamed of because I do not have to spend my time on all of this. Thank you!

My sister has always taught me to live my life with no regrets. I made this decision long ago, and it has driven me to make changes in my life I knew I would regret if I did not. Most people regret what they *did not* do more than what they *did*. My mom has always taught me about choices. We make them every day and each one determines the unique path of our lives. Thank you both for teaching me to take full responsibility for my life. I can honestly say I never gave up on my dream to live a joyful and balanced life, and therefore, I have no regrets. Mom, you were right — balance is the key.

Our team is built on the reality of living your best life. This is how we measure success — not by money or status. Many people have money, yet do not have the time to enjoy it. Money is worthless without time, and time is worthless without spending it the way you want. What would your life be like if you had money, time and the freedom to choose how you spent it? It is amazing what transpires when you allow yourself to dream. If you really "get this," then you also have the power to make a difference in the lives of those around you. You simply lead by example.

Our team is beautifully comprised of dynamic individuals, all of whom have one thing in common: We all believe we can improve our lives. There is an overwhelming sense of conviction that will simply not let any of us quit — no matter what. We all are different ages, from different backgrounds, with different aspirations; yet none of us is too young, too old, too proud, too educated, too busy, too rich or too poor to change

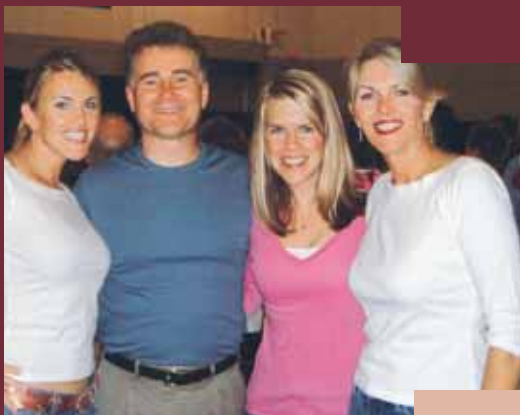
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success strategy:

“ You must wholeheartedly believe you can accomplish anything. If you believe, then nothing can stop you. ”



Lory with her mom, RVP Janine Finney and sister, EAM Dana Eriksson.



Lory, Michael Clouse, EAM Dana Eriksson and RVP Janine Finney.



Dallas team members, EDM Joy Nichter, DM Debbie and Lloyd Prange.



AM Marita Sallee, Lory, RVP Janine Finney and DM Kristi Gullickson.

the direction of our lives. It is never too late to raise the bar. Life is way too short to not enjoy it to the absolute fullest.

To ERVP Candace Nystrom and ENVP Holly Warnol: Thank you for giving us this incredible chance to change lives.

To our entire team (future NVPs): You have chosen not to let your circumstances shape who you are. Always be true to yourself; no one can take that away from you. Never let the "good" life be a deterrent to reaching the "best" life.

To my dearest "Momalie," RVP Janine Finney: Your authenticity shines wherever you go. I have cherished the unique opportunity to know you on a deeper level. As my mom, business partner, friend and mentor, you will do anything to help me be the best I can be. You have taken on the most difficult role of telling me the truth — always. I love you.

To my generous sister, EAM Dana Eriksson: You have persevered with such determination. Your passion for life is extremely contagious, and I am honored to be your sister. Without your discernment, none of us would be here today. I am forever grateful for your selfless commitment to our entire team. We have all learned so much from you. I love you.

To the truly amazing leaders I have had the privilege of sponsoring, EDMs Joy Nichter and Lori Terry; DM Stacy Lockery and EAM Hope Baker: My life changed forever because of you. I am in awe of your success. I learn more from you every day than I ever hoped to learn in a lifetime.

To everyone I have been blessed to know through this experience, RVP Shari Weller; AMs, Andrea Eriksson, Christie Colvet, Marita Sallee, Cherie Murphy, Gina Murphy-Darling, Linda Hicks, Elizabeth Ross, Kym Lohman, Barb Stephens, Leslie Wright and Kim Rose: You all are leaders, developing greatness around you. Thank you for never giving up and for your admirable dedication to helping everyone get more out of life. To DMs: You are leading by example and changing lives. I did not know many of you before this journey began, however I will know all of you for the rest of my life. I cannot imagine my life without each one of you.

To my sweet husband, Marcus: I love you with all of my heart. We are living our best life together. Thank you for supporting my passion of inspiring others to live a better life.



Lory with EAM Dana Eriksson and her team: DM Dodi Poulos, DM Mary Beth Maassen, Nicole Minnick, EAM Andrea Eriksson, RVP Janine Finney, EDM Jan Hawkins, AM Christie Colvet, DM Heidi Long and EDM Debbie Thomsen.

The Lori Muirhead Nation with RVP Shari Weller's Region and RVP Janine Finney's Region.



RVP Janine Finney, EAM Hope Baker, DM Jody Baker, Kim Kirk and Lory in Pennsylvania.

