



eood

EYE ON ARBONNE

INDEPENDENT CONSULTANT,  
NATIONAL VICE PRESIDENT

DEBBIE NEAL

# THE LIFE YOU DREAMED ABOUT

Independent Consultant, National Vice President  
Debbie Neal Nation; South Setauket, NY

I have the pleasure of writing my National Vice President *Eye on Arbonne* story in breathtaking Maui. I have been invited on my very first NVP retreat in Hawaii with my husband, Scott. I realize now, more than ever, that I have the best job. My responsibilities include attending "parties," sharing amazing products, traveling the world and teaching and training others to do exactly what I have done.

Arbonne is a rock-solid company with phenomenal products. It is truly a product-driven company. We would never be experiencing our record-breaking sales without our products!

My journey with Arbonne began six months ago. On May 28, 2006, I had a conversation with ENVP Lisa DeMayo that changed the course of my life. Never in my wildest dreams did I think my life was about to change!

Toward the end of the day, Lisa began telling me about the great job she had. She had so many wonderful things to say about Arbonne. At first I thought it was just too good to be true. I was at a point in my life where I was just not looking for anything. I was blessed to be a stay-at-home, full time mother to my four children, Brooke, 8, Tyler, 6, and Ryan and Bailey, 2. However, she did get me curious enough. I left that day wanting to hear more. She sent me home with a lot of great literature about Arbonne and a beautiful gold bag filled with skin care products.

I got in the car that night and read the information she had given me several times over, cover to cover. I was blown away. The information I read about the company, sales growth and products was extraordinary. Before I had even tried the products, I knew I had to be a part of Arbonne.

I tried to go to sleep that night and could not. I realized this was a once-in-a-lifetime opportunity. I had stopped working when Tyler was born. I loved every day, staying home with my children and being fortunate enough to not have to work. As lucky as I was, there was something deep inside of me that missed working. I certainly did not miss the long hours and stress. I missed the drive and ambition I had. I also missed the working relationships I had made. I knew I could never go back to work full-time, nor did I want to. Arbonne was just what I was looking for. It would give me the ability to work my own hours, be my own boss, have the potential to earn an amazing income and still be home with my family! I started my Arbonne business on May 30<sup>th</sup>.



Debbie's Why: Tyler, 6;  
Brooke, 8; and twins,  
Ryan and Bailey, 2.



Debbie with husband, Scott.



Debbie's best friends, Brooke, Tyler, Ryan and Bailey.

NVP debbie neal



L-R: RVP Chrissy Giuffriada, ERVP Kristine Inerra, Debbie, ERVP Jill Caputo and ERVP Heather Benedicto with their Mercedes-Benzes.



L-R: President Rita Davenport, Debbie, ENVP Maria Muratore and Sr. VP Product Development & Field Events, Candace Keefe in Maui.

My launch Presentation was scheduled for June 8<sup>th</sup>. I could not wait that long. I was determined to find my dream team before that meeting. I was so excited, confident and committed that I was unstoppable. The team that was created, and the momentum we had, took on a life of its own. I was determined to dedicate myself and train my team to do exactly what I had done. The more time I devoted to my team, the more the excitement grew and the quicker they succeeded. I was driving my Mercedes-Benz by August.

Once we became a Region, the momentum grew even more. Our sales were so strong that before we knew it, we were our own Nation. I realize now, more than ever, that these results are not typical. We became a Nation in a very short amount of time. The great thing about Arbonne is that you determine your speed and your level. You are a business owner and the harder you work, the more it will pay off. I spoke to whomever would listen. I saw what was happening with Arbonne and I knew the timing was perfect! I was in the right place, at the right time, with the right company.

Now that I am at the top with Arbonne, I will make sure it is my priority to bring my entire team up here as well. If you are committed to your business and your team, you will be at the top. There will always be rejection in this business. You need to establish your *Why* and let it be stronger than anything that comes your way. Never let anyone get in the way of your vision and your goals. Do not worry about how long it takes you to reach VP level. We are all different and we will get there at different times. This is not a sprint, but a marathon. Set a personal goal for yourself and never let go of it. Anyone can be a National Vice President with Arbonne if you are willing to make it happen no matter what! You need to be willing to step out of your box, leave your comfort zone behind and go for it.

I truly believe from the bottom of my heart that Arbonne is a gift. I am so lucky to be part of this company and to have such a wonderful

## success strategy:

“ Hold your *Why* high and you will succeed no matter what. ”

team. You realize very soon into this business that it is not about you. It is about helping others succeed. When you help others succeed, you automatically win! Success is much easier when you duplicate a system that works.

I am living my dream life! I have grown so much personally and I have made friendships that I know will last a lifetime. I am not the same person I was when I started my Arbonne business. I am a better wife, mother and friend as a result of my journey with Arbonne. The best part is that I know it has all just begun.

This is a once-in-a-lifetime opportunity. My advice to anyone would be to jump in with both feet and never look back. Talk until you no longer have a voice. Feel it within yourself, be excited and confident and you will achieve greatness. I view my entire team as future NVPs.

As a result of the amazing Arbonne products, terrific training program and generous compensation plan, I now have the ability to leverage my time, and I have the potential to earn residual income and to be financially free. I am living the life that others dream about.

I did not become a National Vice President alone. This has been a team effort from my family, upline, those who believed in me and those who have joined my team along the way. I am a better person because of all of you!

To ENVP Lisa De Mayo: I will always be thankful for the gift you have given to my family and me. Thank goodness you brought Arbonne into my life! I look forward to years of fun trips and memories.

To ENVP Maria Muratore: Thank you for your endless support and encouragement. We had a great time getting to the top together. I am lucky to have a friend like you.

*continued ...*



Debbie with good friend, EAM Lisa Milner.



Debbie with husband, EAM Scott Neal; EAM Estelle Kay; dad, AM-in-qualification Mike Carroll and ERVP Heather Benedicto.



Debbie with ENVP Maria Muratore and Chairman & CEO Bob Henry in Hawaii.



Debbie with members of the Canada team: DM Melissa Repaci, AM Grace Romano, DM Gianna Busa and DM Kristina Randazzo.

To ERVP Nadine Petrucelli: You are such a wonderful person and sponsor! You are always happy and one of the most selfless people I know.

To ERVP Heather Benedicto: Thank you for believing in me and joining my team. You were my first builder and I am forever grateful for that. You are a true friend. Your strong belief and determination will take you to the top! This would not be the same without you. I know you will be an NVP in no time.

To RVP-in-qualification Estelle Kay: Thank you for having faith in me. I knew you would be an amazing addition to our team and I am so lucky to have you. The Mercedes-Benz will be in your driveway before you know it.

To ERVP Jill Caputo: You are a true leader and a great friend. Your dedication, leadership and no-matter-what attitude will take you to Nation!

To EAM Lisa Milner: We have been friends for as long as I can remember. I am so glad we are able to share Arbonne together. RVP is just around the corner. I love you!

To AM Grace Romano and my entire Canadian team: You are amazing! You are my home away from home and I love you. I cannot wait to go to Canada for your Mercedes-Benz car presentation.

To my incredible team, Regional Vice Presidents, Area Managers, District Managers and Consultants: I am so thankful for all that you contribute to our Nation. I am so proud of each and every one of you. Please remember if you can reach District, you can reach Nation. I look forward to celebrating all of your VP successes.

To my amazing parents: Without your love, support and guidance, I would never be who I am today. I love you very much!

To my father, AM-in-qualification Mike Carroll: It is a dream to be able to work together. This journey would not be the same without you.

To my incredible husband, Scott: I am sorry for all of the unsaid "thank yous!" None of this would be possible without you. Thank you for always being there for me, as well as my team. There were endless days and nights that you held down the fort when I was out building my Arbonne business. You never complained or gave me a

hard time. You picked up the pieces when I could not. You have been my rock and my reason *Why* for the past six months. I am blessed to have such a supportive and loving husband! Thank you for seeing the vision of what I had in store for our future. I love you so much.

To my best friends, Brooke, Tyler, Ryan and Bailey: Thank you for supporting mommy in her journey to the top. You are my whole world! You make everything worthwhile. Mommy loves you very much!

To Jessica: You have the most important job in the world! You help take care of our babies. Without your help, none of this would be possible. I am forever grateful for you.

To President Rita Davenport, Chairman & CEO Bob Henry, Executive Vice President Stian Mørck, Sr. VP Product Development & Field Events, Candace Keefe and Pierre Botigliari: Thank you for representing integrity, genius, generosity and for the amazing products we sell! To the Arbonne Home Office staff and VP support: Thank you for all of your help and support so we can do our jobs out in the Field.



L-R: ENVP Andrea Rohrwasser, ENVP Nadia Shipley, ENVP Dana Collins, ENVP Maria Muratore, ENVP Bonnie Erickson, Debbie and ENVP Lisa De Mayo.

Debbie with husband, Scott; ENVP Maria Muratore with husband, Joe and ENVP Lisa De Mayo with husband, Nick at the NVP retreat in Maui.

