

## ALL ABOARD THIS AMAZING RIDE

Wow! The past seven months have been an incredible journey of self-discovery, new friends and fun! Who would have ever thought that when ERVP Sheila Greene, my business partner and new-found best friend, handed me a NutriMinC® RE<sup>2</sup> sample pack and encouraged me to start an Arbonne business with her, that I would be sitting here today writing my *Eye on Arbonne* story.

My *Why* has grown over the past seven months, but at its core has always been my family. I want to spend my time with the people I love. I want to enjoy my life. You never know what tomorrow will bring, and I do not want to have any regrets. On top of that, I was tired of the corporate world. I was tired of trading my precious time for their little money. I needed to find something new, something I could do from home that would allow my family to continue to live our lifestyle; and, at the same time I wanted to find something I was passionate about and believed in. Arbonne ended up being my answer. The products are amazing and the opportunity is incredible.

When I share the Arbonne opportunity, I tell people to jump in with both feet! Just do it! I believe anyone can be an RVP; you simply have to have faith and believe with all your heart and soul that you can do it. Will you hear "no?" Absolutely. Will you feel like quitting at times? Absolutely. If you work hard and believe in your-



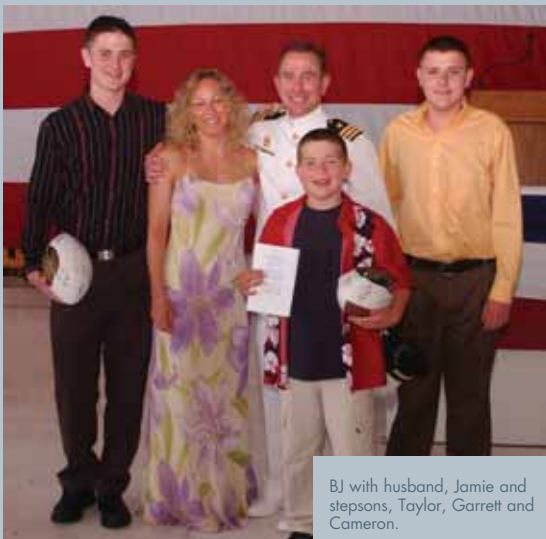
**billie jean pierce**

Independent Consultant, Regional Vice President  
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self and in your team, will you be writing your *Eye on Arbonne* story? Absolutely. This business is about self-development and making dreams come true. My advice to you is to be coachable, duplicate the process, listen to your upline and have faith.

My husband and I were driving to dinner one night. I was in one of those passing moods of self-doubt. I asked my husband out loud if this was the right thing. What should I be doing? No sooner had

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BJ with husband, Jamie and stepsons, Taylor, Garrett and Cameron.



BJ dancing with her husband, Jamie.

BJ Pierce with sponsor, ERVP Sheila Greene.



## success strategy:

“ Be coachable, duplicate the process, listen to your upline and have faith! ”

I finished my questions when three Arbonne NutriMinC® RE<sup>2</sup> sample packets dropped from my sun visor right into my lap. This sign spoke volumes. It told me that this Arbonne opportunity literally is dropping into your lap. You cannot pass it up.

Two weeks later, we were driving to Connecticut on a rainy, dreary day, and I was again doubting myself. After several tears and a heated pep talk from my husband about faith and belief, we literally turned the corner and there was the closest, most beautiful rainbow I have ever seen. It was spectacular. At that moment, I could feel the promise that comes with Arbonne. And it truly is a pot of gold waiting for all of us.

To ERVP Sheila Greene: I do not know why you ever picked up the phone that day and called me, but I am eternally grateful. Thanks for being the teeter to my totter. To my first partner, my niece, EAM Katie Dwyer: Thank you for believing in me and jumping in. You are on your way! I love you SaFaFa! To DMs Myles Cramer and Denise Anderson: You are going to soar! To DMs Anne Winsor and Patti Pierce: I cannot wait to present you with your Mercedes. To my NYC Team — Lisa, Dee, Joy and Monica: You are amazing women with an incredible vision. I have no doubt that you will be writing your *Eye on Arbonne* stories soon. To my good friend, Jen: I cannot wait to take that promised vacation with you when you reach RVP. Go girl!

To all my Clients and Consultants: Thank you for loving the products as much as I do.

To my mom and sister: I love you both. Thank you for believing in me and teaching me that I can achieve anything. To my dad, who passed away last year: If it were not for you, I do not know if I

DM Pattie Pierce, John Pierce, Mark Winsor, DM Anne Pierce, DM Jamie Pierce and BJ.



BJ with members of the New York City team: Monica, Mike, Dee, Mariela, Joy, Lisa, Tania and Gonzalo.

would have had the courage to jump on this roller coaster ride! I know you are smiling down on me.

To my husband, Jamie: You are my soul mate, my love and my best friend. I could never have done this without you by my side. Thank you for believing in me and helping me believe in myself. I love you with all my heart and soul. To my stepsons, Taylor, Garrett and Cameron: Thanks for your patience.

So, are you getting on this ride? It is leaving the station with or without you. I hope it is with you!



ABOVE:  
BJ with her new Mercedes-Benz.



LEFT:  
BJ Pierce with first business partner and niece, EAM Katie Dwyer.

REGIONAL VICE PRESIDENT

The testimonials in this story reflect the actual experience of an individual, are anecdotal only, and may be atypical.