

BELIEVE IT, THEN YOU WILL ACHIEVE IT

Last March at a women's retreat, my sponsor's daughters introduced me to Arbonne Aromassentials. At the time, I used a physician-recommended facial system I was very happy with. I reluctantly tried Arbonne's NutriMinC® RE² products. It was my husband, Bill, an ophthalmologist, who noticed a big difference in my skin after using NutriMinC® RE² for two weeks. In fact, he was so impressed by the results he saw around my eye area that he told me he planned to suggest Arbonne to his patients. He also suggested that I sell Arbonne since he was planning to incorporate it into his medical practice. Bill said this product would sell itself, and all I had to do was get out there and tell other people about it. It was my husband's belief in both Arbonne and me that convinced me I should go for it.

It was not long after using the NutriMinC® RE² line before I had close friends asking me if I had used Botox®. I knew then that Arbonne was an amazing product that was doing more for my skin in two weeks than the physician-recommended line I was using for the past two years.

One of my first business builders was my good friend, now first step Area Manager, Brenda Davis. Brenda quickly saw the

NEW RVP



cheryl plauche

Independent Consultant, Regional Vice President
Cheryl Plauche Nation; Temple, TX

Arbonne opportunity since she is a CPA by trade and knows how numbers work. She started booking Presentations right away, and as her sponsor, I thought I had better start hosting some, too. This goes to show how we spur each other on in this business. The response I began to get from the skin care sample packs I passed out was very positive. I loved hearing from people how much Arbonne had done for their skin. However, I still lacked a belief in myself. I was continually sent confirmation that this was the business for me through my upline and my husband, as well as through other people's love for the product. I began to believe I could do this business. When I began my Arbonne business, I thought, "If I can just make \$300 extra a month, I'll

continued ...

Cheryl with husband, Bill, daughter, Avalon and son, Hunter.



Cheryl and her awesome upline at the Nation meeting in Edmond, Oklahoma.



Cheryl's children, Hunter and Avalon.

success strategy:

“ If you can dream it, you can achieve it. By helping others succeed in life, you, in turn, will succeed. ”

be happy.” It was not long after that I was making 10 times that amount, and I continue to get a raise every month.

God has blessed me in so many ways. I have such an awesome team and a supportive family. I cannot imagine what this last year would have been like without my husband, Bill, by my side. He has been such an inspiration and my biggest cheerleader every step of the way. Thank you, babe for your love, unbelievable support and for continuously telling me that you were “looking at a National Vice President!” Your belief in me was far greater than the belief I had in myself.

I also cannot imagine my journey without my precious children, Avalon and Hunter: You both have been so patient and supportive while I have been growing my Arbonne business. Thank you for your excitement about my success. To Avalon: You have been such a great, little Arbonne Consultant. Thank you for the business you have gotten me, and for all your help with Hunter and your prayers. I love you both, so very much!

Special thanks to my mom and my husband’s parents, Wayne and Eileen: Thank you so much for watching the kids, passing out skin care samples and being so supportive. Mom: Bill and I look forward to helping you retire soon.

To my sister, Michelle: I am so excited you have decided to join me in Arbonne. It is about time you start getting paid for all those skin care samples you pass out! You will be driving a white Mercedes-Benz in no time.

To my incredible team, new RVP Lynn Puana, M.D. (made RVP in four months!); EDMs Brenda Davis, Lauren Salgado, Mikie Ritter, Lisa Byers and Madeline Johnson; DMs Elizabeth Bliquez, Kathy Kealoha, Kimala Davis, Jackie McClanahan, Mary Franks and Susan Sherman and Consultants: I have all the faith in each of you to reach the top in Arbonne! You guys are all a gift from above! I would not be writing this *Eye on Arbonne* story if it were



Cheryl’s son, Hunter, in the new Mercedes-Benz.

not for each and every one of you. The friendships that have developed, and those that have grown because of Arbonne, are priceless. To all my faithful Clients and wholesale buyers: Thank you for your business and all your referrals.

To ENVP Deanna Herrin: Thank you for your love to help others succeed. And thank you for staying to help us even though you could officially retire after only six, short years in Arbonne. You are such an inspiration to us all. You were not kidding when you said, “Your gift is giving.”

To my sponsor, EAM Betty McMillioan: Thank you for calling me even though you were scared to death. Thanks for your confidence in me and your excitement in every step I have made this past year.

To ERVP Kathy Hawkins: Thank you for your uplifting words every time I call, and for letting me know upfront that you would be praying for me every day — that was huge to me.

To President Rita Davenport: Your love for the people in the business is incredible. Your phone calls when I promoted to AM and RVP excited me for weeks. Thank you for the time you take to make everyone feel important and equally loved.

To the Arbonne Home Office staff: Thank you for all your help and kindness. A special thanks to Scott Sorg for your help on the phone the night of my first step qualification for RVP.

To my college professors at the University of Mary Hardin-Baylor, Mr. Skaggs and Mr. Seals: Thank you for your patience when I had to miss a few days for NTC, etc.

Consultants Dawn Williams, Stacey Calabretta, Cheryl and EDM Brenda Davis at Kathy Hawkin’s car presentation.



Cheryl and new RVP Lynn Puana, M.D., in her Mercedes-Benz.



Cheryl and some of her Shreveport, Louisiana, crew at a Dallas training.

