

BRIDGING THE GAP FROM DREAMS TO REALITY

On August 17, 1990, I faced one of the biggest decisions of my life — one that would forever change my destiny, my life and who I would become.

I grew up in a small town in New Jersey, and one day decided I was going to California. I packed up what I could fit into my car and started my journey. On August 17th, as the Bay Bridge came into view, a wave of emotion swept over me. Fear gripped my heart and I could barely breathe. As I pulled off the highway, I realized that I had no plan, no place to stay, no job lined up and knew absolutely no one. What was I doing?

At that moment, I also realized I had left behind all that was familiar to me. Yet, here I was. The Bay Bridge was my path into the unknown, the unfamiliar. Although I did not have the vaguest idea of what might lie over that bridge, I knew that I had arrived at a critical personal crossroad. Was I more fearful of turning back or moving forward?

The thought of not going forward meant surrendering to a lifetime of wondering and regret. It would be a life of “what ifs.” Would I ever truly realize the person I was meant to be? Even though I just drove across country, I knew that my journey had just begun. My body shook, my stomach churned and I cried all the way over that bridge, but I knew in my heart that this was my chance at a new beginning. It was my opportunity to take charge and create the life for myself I dreamed of. That moment remains forever etched in my mind, heart and soul.

In June of 2005, another life-changing decision presented itself when I was introduced to Arbonne.

For the majority of my life, I have been dealing with rosacea. I have spent years seeking medical help and spending money on ineffective prescriptions. This was the unfortunate hand I had been dealt and I would have to learn to live with it. Each day I would try and camouflage the redness with thick, heavy foundation. In stressful situations, I would experience a severe breakout that would take up to two months to go away and no amount of makeup could hide it.



gloria sevey

Independent Consultant, Regional Vice President
Gloria Sevey Region; Granite Bay, CA

A friend introduced me to Arbonne, but I was reluctant to try it. I had a product graveyard under the sink and did not want to add more to it. After witnessing the change in her skin, I decided to try it and was completely shocked and surprised at my results. Within two months, the redness had improved and my face transformed.

My life has changed both physically and emotionally. I knew I had to share this with everyone and my Arbonne business was born in August of 2005. My belief in the products and the company was solid. But, I really did not understand network marketing and I feared failure. It would definitely require me to step outside of my comfort zone to even get started! How was this going to work for me? Here I was, at another crossroad. Making the decision (despite the fear) to pursue an incredible opportunity with an amazing company turned out to be a decision that ultimately changed my life, and my family's life, in so many wonderful ways. I am able to continue to stay home with my children, along with my husband, to create a lifestyle in which we can enjoy our time together and are able to realize our dreams.

continued ...

Gloria with husband, Jim on top of Mt. Shasta.



Gloria's boys, Tommy and Tyler.



BACK, L-R: DM Diana Locke, AM Kelly Stroud, DM Cara Orgish, EAM Julie McColl, ENVP Tory Brandt, DM Yvette Million, AM Kimberly Sax and EDM Melanie O'Neill-Randal. **FRONT, L-R:** Gloria and EAM Kristin Frank.

success strategy:

“ Take risks, be passionate and create the reality you dream of! ”

My journey with Arbonne has been challenging and fearful at times, but I have refused to quit. Fear is usually the reason we avoid the unfamiliar road, even though an amazing opportunity awaits us there. Rather than taking steps toward the realization of our dreams, we focus instead on all of the challenges that might prevent our success. And although we consider it, we continue along the familiar, foregoing opportunities, passions, dreams. Soon, we forget about them altogether.

The journey of self-discovery and personal growth is perhaps the most significant mountain I have climbed with Arbonne. I realize it is not about the destination, but the path itself, which creates a life. It is our journey — the avenues we choose and the risks we are willing to take — that creates who we ultimately become. I have experienced a dramatic transformation within myself and I have met the most incredible people with whom I have developed treasured friendships! One of the most rewarding and fulfilling aspects of Arbonne is that I have the opportunity and ability to help others make immeasurable changes in their own lives.

I am honored, humbled and blessed with the amazing people who have come into my life...

To all the Consultants in our Region who are just now starting to grow: I am excited for each of you and look forward to celebrating with you in your journey.

I am blessed to have such an amazing upline. To ENVP Tory Brandt, NVP Gina McMurry and ERVP Cheri Geers: Thank you for your continued guidance, trainings and support. Your leadership, integrity and dedication are an inspiration to us all. To ERVP Heather Palmer: Thank you for your friendship, encouragement and your unwavering example of leadership. To EAM Michelle Delli-Santi: Thank you for your calming spirit, support and guidance. You and Heather are both very special to me. I treasure our friendship.

To all our AMs and NVPs-in-qualification: To my first business builder, sister-in-law and dear friend, EAM Kristin Frank: You are such an amazing leader, one who is very supportive and caring. To AM Yvette Million: You are my rock and best friend. You are fearless and have the willingness to do whatever it takes. I am so thankful for you. To EAM Julie McColl: You have such a wonderful, giving and caring spirit. I treasure you and our friendship. To AM Kelly Stroud: I am so grateful for your creative, generous and kind nature. You are an inspiring and motivating leader to your team. To AM Kimberly Sax and AM Tammy McDonald: You both are on your way to the top. I am truly blessed and honored to have you in my life and on my team. You are all incredible



Future NVPs.



Gloria with Dr. Tom Barrett.



L-R: EDM Beth Long, AM Kelly Stroud, EAM Kristin Frank, EAM Michelle Delli-Santi, Gloria, DM Yvette Million, Holly Falb, DM Dusty Gipson, DM Terri Noto and EDM Heidi Fort.

leaders who are destined for success! I cannot wait for all of your Mercedes-Benz car presentations.

To all our DMs and future NVPs: EDM Heidi Fort, you are my calm in a storm. To DM Dusty Gipson: Your energy and enthusiasm are contagious. To DM Melanie O'Neill-Randal: You light up my life. To DM Terri Noto: I am truly blessed. To DMs, Dianne Sax, Diana Locke, Roberta Verigin, Diane Browning, JoAnn Lewis, Jolene Richmond, Liz Long, Beth Long, Kelly Merritt, Cara Orgish, Patty Rogers, Nava Contreras, Justine Rylander, Jeni Weeks, Julee Drake, Deana Loudon and Darron Countryman: This is a team effort and I am so thankful to each of you. Your persistence, determination and inspiring spirit are going to get you all to NVP.

To Dr. Tom Barrett: You are, and continue to be, an inspiration in my life and in my business. Thank you for your incredible wisdom, energy and spirit.

To my *Why*, my amazing husband, Jim: Thank you for all your love, support and patience. I appreciate all that you do. You are an incredible husband and father. I love and cherish you. I look forward to your early retirement and sharing in the pursuit of your dreams. To my beautiful children, Tommy and Tyler: I love you so much! Thank you for your patience and understanding.

Every day we are faced with choices. Ask yourself: Am I willing to take a risk, face my fears and work through them toward success and a better life? You do not have to know how you will get there to make the decision. Once you have said “yes,” courage will follow and the road will reveal itself to you. Your dreams will sustain you. We have but one opportunity to make a difference. Take risks, be passionate and create the reality you dream of!



ENVP Tory Brandt, EAM Kristin Frank, Gloria, ERVP Heather Palmer, EAM Michelle Delli-Santi, DM Jill Hourigan and ERVP Cheri Geers at NTC 2006 St. Louis.