

AN UNEXPECTED GIFT

"Have expectant faith, and then let it go," are my mom's words of guidance that have served me in pursuit of my heart's desire. Life has taught me to clarify my intentions, develop a plan to get there, visualize it happening, expect its manifestation, and then in full faith ... let it go.

My involvement with Arbonne is another successful example of her mantra as I step up to Regional Vice President. Driven with passion to educate others on the importance of using a pure and safe skin care, I built my business and team with Presentations. However, with every success story there are doubts, distractions and roadblocks along the way. It is when I "let it go" that I manifested my goal with the help and support of many.

Arbonne was introduced to me via a phone call from my dear friend, Megan Levine inviting me to her Arbonne Presentation. She suggested I consider this as the business vehicle I desired to educate and guide others to a holistic lifestyle.

As a successful VP commercial banker of nine years with a lucrative and secure lifestyle, I was skeptical about considering replacing my title and achievements with a network marketing company. However, after a previous cancer experience involving chemotherapy and radiation, I was a changed woman with a new mission. It was during my recovery that I became passionate to overcome my fear and rebuild my body and spirit holistically. As I took charge of my health, my attention and drive for my career in the banking industry began to wither. I desired to break away and start my own



susie sondag

Independent Consultant, Regional Vice President
S. Sondag Region; Chicago, IL

business with the mission to educate others to "mind their mind" and incorporate a holistic lifestyle. However, the missing piece was the vehicle to make it happen and the financial security to make it possible.

After attending the Arbonne Presentation, my skepticism turned into curiosity. I tried the products, engaged in research and boarded a plane to NTC 2005 Las Vegas. I left with an illuminated heart and the answer that Arbonne was going to be the vehicle that I was looking for.

continued ...

Susie with husband, Eric.



Eric and Susie with their "girls," Bella and Lilly.

Susie's parents, Ken and Dorothy Nurre.



success strategy:

“ Have expectant faith ...
then let it go. ”

In faith, moving full speed ahead, I left my banking career and began to build a business with Arbonne. Fast and furiously, I built my team and became a District in one month. I shared the products and my knowledge with everyone around me and held Presentations dazzled with support for the Arbonne products.

After a purpose-driven year full of speed bumps, roadblocks and success as an Area Manager, I dedicated my time to building a Web site extending holistic support to those challenged with cancer. With the Arbonne team-oriented business model in place, my sponsor, ERVP Carrie Carlson offered support to my business builders while I pursued my project. Maintaining my client base and carrying my Mercedes-Benz key chain, my business was ready for me when I returned my focus to Arbonne. With my team's hard work and persistence, we became a Region in October of 2006.

As I mentioned, no Arbonne success story comes with a perfect red bow. It is a unique gift to each individual. With the health and wellness industry on the rise, my passion for Arbonne continues as I encourage others to use pure, safe, beneficial products. My heart is full of joy as I build relationships with my team, who support their entrepreneurial passions and financial well-being while at home with their families.

My intentions, visions and expectant faith are focused on NVP so I may contribute to our family's dreams, donate to holistic efforts and give back to my parents for all they have given to me.

My advice to others building a business: First, do not waste your time recreating the wheel as I did when I began my business. Use the Presentation tools we are given to keep it simple, professional and duplicatable. Second, train yourself with Arbonne Learn & Burn™ training CDs and go online to Arbonne University to get on the fast track. Third, offer the business to everyone without hesitation or judgment, but rather with expectant faith!

A very special thank you goes to my husband, Eric Sondag who always supports my desires, believes in me and keeps me laughing. Happiness is sharing life with you.

Susie with members of her team, AM Cate Hickey and sponsor, ERVP Carrie Carlson.



EAM Erin Wormley's Des Moines team. L-R: AM Cara Campbell, EAM Erin Wormley, EDM Ann Holtz, Mel Mock, EDM Megan Temme and DM Kari Larson.

I want to express gratitude to my veteran leaders, EAM Erin Wormley, EAM Donna Maggos and AM Cate Hickey; my entire team and friends who have joined me with Arbonne. Your belief, dedication and persistence has inspired me and brought joy to all my hard work.

Also, to ENVP Heather Jones and my sponsor, ERVP Carrie Carlson: Without your support and consistent encouragement, I would not be writing my *Eye on Arbonne* story.

Lastly, if after reading this, your skepticism has turned to curiosity, I encourage you to take a step and learn more about what Arbonne has to offer you. Sometimes the best gifts are the unexpected ones.



ABOVE:
Susie with members of her team, DM Rebecca Shiffman and EDM Nicki Weissman.

LEFT:
Susie with dear friend and first business partner, DM Jennifer Vandelune.

