

TAKING HOLD OF THE REINS

I have always been a big dreamer. I guess that is why I began to get frustrated when I realized I was more of a passenger than a driver in my life. Others had control over my future, my hours and my pay; determining how and when I would enjoy my life. And, while I could continue to live my years the way it was going, I realized I would look back and see I had not lived one single day the way I truly wanted to live. Realizing this shook me awake. I decided that trying to better my circumstances was no longer an option, but rather a necessity. After all, I have been given one go at this life.

I graduated from college excited to start a new career; however, I did not know what that career should be. I spent a lot of time trying on careers, so to speak. In the process, I learned that I wanted to work with people, I wanted something of my own and I wanted the opportunity to have the potential to make an above-average income.

I met ENVP Kathy Lutz and was immediately intrigued by her. Her lifestyle reflected one of satisfaction, success and having the potential for financial freedom. And, even though she owned a business, her business did not own her. We met for tea, and while I thought I wanted to know about the Arbonne products, I unknowingly yearned to know more about the business.

The morning after I tried the Arbonne products, I knew I had a product in my possession unlike any I had tried. I immediately became interested in the business. I knew that with a product line this good, working with this company would be a great decision.



christy sowder

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The first thing I learned about building a business with Arbonne is there is a system to follow, with one catch: You have to follow the system! Even though I saw others' successes around me, I was initially skeptical if this business would work for me. I am proof the system works. The second part of building a business is to build a team. Finding business partners to work alongside of me not only built my business into a wonderful organization, but gave me the greatest joy of being able to invest in people and make a difference in their lives.

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Christy with her new Mercedes-Benz.



Sharon Davis, AM Donna Sue Bongardt and DM Kim Cregan.



success strategy:

“ Focus on the activity more than the result; the results will come when you are in consistent activity. ”

What has this business given me? More than I can mention! I purchased my first home with Arbonne as my only source of income. I earned a beautiful, white Mercedes-Benz. I have reached the potential to earn an income substantially more than what I ever made previously, which I can continue to have for years to come whether I am working, or in the Bahamas. I am doing what I love and making a difference in people's lives all around me. I wake up in the morning, the reins of my life in my hands, planning the way my life should be. And it is just the beginning. There are so many more things I want and plan to do, options I now have because of my Arbonne business.

If you have ever wondered if there was a plan B, there is. There is the possibility of creating an excellent income stream in addition to what you are currently doing, whether it is a supplement, or as your only source of income. Whether you are currently employed, a stay-at-home mom or a business owner, the system is in place for those who care to consistently work toward achieving their dreams.

Consider the possibilities of what can happen when you build a business with Arbonne. Follow your sponsor's direction and instruction, roll up your sleeves and work hard in your business. The fruits of your labor will amaze you. Making your dreams a reality is worth everything. Take hold of the reins of your life and go for it!

There are so many people I would like to acknowledge. I would first like to thank Arbonne for the awesome products and for being a solid company of integrity that I can stand beside. I would also like to thank my awesome group of Consultants: Thank you for your love of Arbonne!



Members of Christy's Virginia Beach team: Dolores Lozano, Barbara Faison; Christy, EDM Nikki Lozano and EDM Shari Beasley.

My business would not exist if it were not for certain key players on my team. To the Managers in our Region: Thank you!

To AMs, Donna Sue Bongardt, Patricia Kocarek and AM-in-qualification Leslie Deery: I am so glad to have you on this road with me. Thank you for your hearts and for your friendship — we are on our way!

To the DMs in our Region, EDM Shari Beasley, EDM Nikki Lozano, DM Jill DellaRatta, DM Kim Cregan, DM Janeen Beebe and DM Christine Ledden: I am so blessed to have you on the team. You are awesome in activity, and I anticipate such great things for all of you. I would also like to thank NVP-in-qualification Rachel Thompson, ERVP Martha Garrett, RVP Robin Palmieri and all of their teams: You never cease to amaze and inspire me. Thank you for being such a joy in my life.

A special, heartfelt thanks goes out to ENVP Kathy Lutz for your friendship, guidance and coaching. You are so much of my success. I would like to thank my parents and sister for their love and support: You never let me give up on the dream. I love you.

To Tom: Thank you for your coaching, encouragement, friendship and love. I love you.

And to God: Thank You for giving us a free will to make choices in life.

Christy with ENVP Kathy Lutz at the Parade of Champions, NTC 2003 Nashville.



Christy with AM Patricia Kocarek.



Members of Christy's Maryland team: Denise Flood, DM-in-qualification Antonietta Howard, DM Jill DellaRatta, AM-in-qualification Leslie Deery and Christy.

